

Judging Rubric for Crisis and Issues Management 1 (crisis)

Criteria	Above Average – Excellent	Average	Poor – Fair	Points Earned
Crisis identification/analysis—25%				
(25 points)	Crisis is clearly defined with thorough analysis of all factors. (16 to 25 points)	Crisis is identified and sufficiently described. (11 to 15 points)	Crisis is not well identified or analyzed. (0 to 10 points)	
Planning/development/execution—50%				
(50 points)	Thorough, well-developed, executed with a high level of skill and competence. (31 to 50 points)	Sufficient planning, development and execution. (21 to 30 points)	Planning, development and/or execution lacking. (0 to 20 points)	
Results—25%				
(25 points)	Achieved intended outcomes. (16 to 25 points)	Somewhat achieved intended outcomes. (11 to 15 points)	Did not achieve intended outcomes, or no evaluation. (0 to 10 points)	
Total points				
Rank (Gold/Silver/Bronze/None)				