

ACE Board September 11, 2018 Meeting Minutes

Voting: Suzanne Steel, Steve Miller, Elizabeth Gregory North, Doug Edlund, Jennifer Alexander, Dennis Thomas, Lauri Baker, Tobie Blanchard, Lori Greiner, Linda Benedict

Nonvoting: Marlene Byrne, Denise Illing, Heather Browne, Becky Koch, Donna Sheffield
Director- Elects: Craig Woods, Lulu Rodriguez, Matt Browning

Absent: Deb Ryan, Victor Villegas

Call to Order – Elizabeth Gregory North at 2:00pm

Motion to approve July Meeting Minutes as is by Lori Greiner. Second by Doug Edlund. All approved.

August meeting minutes changes suggested:

Change “Hire Editor” TO “Hire Executive & Managing Editors.”

Change “The JAC board decided not to charge non-members to become members” TO “The JAC Board has decided not to charge non-ACE-members a fee to submit manuscripts to the journal.”

In the Communicator’s Handbook report, remove three paragraphs of discussion prior to “Action” section.

Motion to approve August Meeting Minutes with changes by Doug Edlund. Second by Dennis Thomas. All approved.

Review of Constitution –

The board reviewed the changes to Constitution. It was determined that the Board would have two weeks to make any changes or suggestions. Tobie, Lori and Marlene will work on adding an additional membership category “Institutional Member” and present a draft to the Board. All comments will be due by Wednesday, September 26. The document will be sent to membership on October 1 for a 30-day vote. Voting will close on October 30.

Officer Reports

President – Elizabeth Gregory North

Elizabeth introduced a Board Report template for use reporting for future meetings.

President-elect – Doug Edlund

Doug reported that C&A award changes for the entry categories are due September 30. His committee will review and submit to the Board next meeting. Changes will be made in Submittable when approved.

Doug will start working with Celtic to review possible locations for the 2020 conference. Celtic will provide membership survey results of locations. The Board needs to discuss possible partnership with Ag Media Summit 2020 in Milwaukee.

Vice President – Jennifer Alexander

Past President – Suzanne Steel

Treasurer's Report – Becky Koch

The first budget report will be ready in October. Working to clear up any questions in the books.

Transition Update – Marlene Byrne

Marlene reported that the transition is almost complete just waiting on VanGuard.

Conference

2018 Conference Update – Suzanne Steel

The 2018 evaluations were positive. There were only a few complaints. The conference should bring in an estimated \$6,100 for ACE.

From Ag Media Summit, Lori will provide final lists of ACE members. Any discrepancy in attendees paying for ACE will be cleared up.

2019 Conference – San Antonio

Key Ledbetter and Maggie Lawrence will chair the 2019 meeting. Celtic will work with them on planning and their first meeting is September 12.

Director Reports

Marketing – Dennis Thomas

Working on the visuals from the meeting. Dennis will work on the video of Elizabeth for the website.

Member Services – Tobie Blanchard

Working on the State Representative's roles and will report at the October meeting. ACE update on hold until October.

Learning Communities – Lori Greiner

Had first group call with low attendance. Lori is changing dates and hopes to gain participation. A few groups have provided updates.

Marlene reported on the ListServ. North Carolina State will continue to service. They have software and program connecting to Wild Apricot to update members. Lori recommended looking at other options that might be less expensive. Celtic will contact Wild Apricot to see if they have made progress on adding this module per Becky.

Motion was made to accept a one-year \$2200 contract with opt out if we research other options by Linda Benedict. Second by Suzanne Steel. Approved.

Professional Development – Victor Villegas

Craig reported they are starting to work on the first Webinar with the Ohio State University. Tentative date is November 8 at 2:00pm CST.

Retiree – Linda Benedict

Linda is working on her first newsletter. She has a goal of attracting more Life Members.

Research – Lauri Baker

Development Officer Report – Donna Sheffield

Donna will follow up on the auction revenue. She will have payment sent to Celtic.

ACE archives – the group has seven recommendations on archiving and will present ideas in Chicago.

Other:

The group discussed an ACE Zoom account that could be used by committees to engage and then keep a centralized schedule of meetings. Celtic will work with Lori to formalize how to set up. Celtic will also need a process for Professional Development to inform members, promote the dates and schedule the meeting. Celtic will work on a plan.

Marlene discussed a goal of communication from the organization to members. The current member survey should provide some insight on how often they would like to hear from us and we can discuss at the meeting in October.

Motion to Adjourn by Lori Greiner. Second by Doug Edlund. Approved at 3:40pm CST.