

ACE Awards

june - ,

MEMPHIS, TENNESSEE



Association for Communication Excellence
in Agriculture, Natural Resources, and Life and Human Sciences

www.aceweb.org

Critique & Awards Program Winners 2016

Crisis and Issues Communication

Outstanding Professional Skill Award

*Jamie Wilson, Mindy Tape, Sean Corp, Beth Stuever,
Katie Ockert, Darrin Karcher, Jeannine Schwehofer, Nikki Hersch
Michigan State University Extension*

Class 47 — Crisis Communications

Gold Award: Margaret Lawrence, Emery Tschetter, Bruce Dupree, Aimee Lewis, David McCormick, Jenny Crickard, Glenda Freeman, Virginia Morgan White, Donna Reynolds, Jonas Bowersock, Jake Thomas, John Hartley, Jonathan Davis
Alabama Cooperative Extension System

Class 48 — Issues Management

Gold Award: Jamie Wilson, Mindy Tape, Sean Corp, Beth Stuever, Katie Ockert, Darrin Karcher, Jeannine Schwehofer, Nikki Hersch
Michigan State University



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Critique & Awards Program Winners 2016

Diversity

Outstanding Professional Skill Award

*ChaNaé Bradley, Jeffery Brothers, Russell Boone
Fort Valley State University*

Class 42 — Writing for Targeted Audiences

No entries

Class 43 — Targeted Publications

Gold Award: ChaNaé Bradley, Jeffery Brothers, Russell Boone
Fort Valley State University

Bronze Award: Cheryl Wilen, Scott Parker, University of
California Cooperative Extension

Class 44 — Electronic Media, Audio, for Targeted Publics

No entries

Class 45 — Electronic Media, Video, for Targeted Publics

Silver Award: Barb McBreen, Iowa State University

Class 46 — Marketing and Media Relations Programs for Targeted Publics

No entries

Critique & Awards Program Winners 2016

Information Technology

Outstanding Professional Skill Award

NMSU Media Productions

Class 38 — Interactive Media Program

Gold Award: NMSU Media Productions

Class 39 — Best Innovative Use of Communication Technology

Gold Award: NMSU Media Productions

Silver Award: Joy Landis, Mallory Fournier, Julianna Wilson, Amos Ziegler, Michigan State University

Bronze Award: Faith Peppers, Edwin Remsberg, Kady Dulny, Rob Cooper, Merritt Melancon, Josh Paine University of Georgia

Class 40 — Website

Gold Award: Mary Wirth, Penn State University

Silver Award: DeeAnna Adkins, Kate Akers, Karissa King, Clint McMillen, Joe Vale University of Missouri Extension

Bronze Award: Shelly Gustafson, Dave Hansen, Echo Martin, Janet VanFossan, Arlene West University of Minnesota

Class 41 — Technology Education

No entries

ACE PROFESSIONAL AWARD

J. Faith Peppers

The Professional Award is the highest recognition given by the Association for Communication Excellence to one of its members.



J. Faith Peppers has served in many leadership positions within the Association for Communication Excellence, contributing to the excellence of our profession, actively presenting at multiple conferences, and engaging with our Learning Communities.

Peppers has supported her colleagues and team members to engage with ACE and provided resources for them to participate. She also has earned a national reputation as an advocate for agriculture, the land-grant system, and communicators.

During her ACE presidency, Peppers worked closely with the deans in the Administrative Heads Section of APLU to secure a permanent seat for an ACE representative on the governing boards' Communication and Marketing Committee. The ACE rep will advise national communications efforts for the land-grant system. This effort moved ACE and the communicators at all of our institutions to the leadership table in these crucial efforts, creating a lasting legacy of value for ACE to our national system.

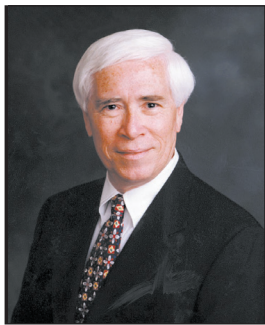
After her initial three-year term, Peppers was asked to remain on the committee for another term to lead and implement sections of the committee's Plan of Work, leveraging the collective power of local communicators within the land-grant system to amplify the national system priorities; to develop and deliver issues management and communication training for new deans and directors; and to help bridge the communications connection between local institutions and the national land-grant system.

At her own institution, the University of Georgia, Peppers coordinates public affairs programs including issues management, legislative communication, crisis communication and strategic messaging; advises college administration and leads strategic communication initiatives; serves as college spokesperson; teaches training for internal and external audiences; and conducts applied communications research.

Peppers' contributions to ACE have been many. She served on the ACE board of directors, assuming the office of president from 2012-2013. She was on the ACE Media Relations Made Easy train-the-trainer workshop planning committee, also serving as host committee chair and sponsorship co-chair. She served as ACE Southern Region director from 2006-2009.

REUBEN BRIGHAM AWARD

Hembree Brandon



The Reuben Brigham Award is offered in memory of Reuben Brigham (1887-1946), who served as an Extension editor in Maryland. The award, established in 1947, is reserved for a communicator who has made a major contribution in the field of agriculture, natural resources, or life and human sciences at the regional, national, or international level.

Hembree Brandon is currently editorial director for Farm Press Publications, which include Delta Farm Press, Western Farm Press, Southeast Farm Press, and Southwest Farm Press.

He grew up in Mississippi and worked in public relations and edited weekly newspapers before joining Farm Press in 1973. He has served in various editorial positions with Farm Press publications, in addition to writing about political, legislative, environmental, and regulatory issues related to agriculture.

During his more than 40 years with Farm Press, Brandon has written about virtually every facet of American agriculture, from the successes and challenges faced by the individuals who produce the nation's food and fiber to agricultural research and technology advances.

His editorials tackle relevant issues for agriculture and natural resources, whether they give voice to a single concern or examine the pros and cons of legislation that guides national farm policy.

Brandon's journalistic professionalism in support of agriculture and natural resources exemplifies the spirit of the Reuben Brigham Award. While his body of work speaks to his commitment to his chosen profession, his summary of himself on his Twitter feed demonstrates his spirit:

Farm Press Editorial Director, doting grandfather to 4 beautiful girls, Faulkner fan, so-so gardener, thankful for the American farmer.

Critique & Awards Program Winners 2016

Marketing and Media Relations

Class 36 — Media Relations Campaign

- Gold Award:* UF/IFAS Communications
- Silver Award:* Zeke Barlow, ea Glidden, Brandi Evans, Amy Loe er, Virginia Tech College of Agriculture and Life Sciences
- Bronze Award:* Rick No singer, Susan Collins-Smith, Bonnie Coblentz, Nathan Gregory, Rick Snyder, Keryn Page, Brian Utley, Amy Taylor, Gina Daly, Beth Barron, Kat Lawrence, Mississippi State University

Class 37 — Single Marketing Item

- Gold Award:* Faith Peppers, Edwin Remsberg, Kady Dulny, Rob Cooper, University of Georgia
- Silver Award:* Mandy Gross, Oklahoma State University
- Bronze Award:* Brian Volland, University of Kentucky

Critique & Awards Program Winners 2016

Marketing and Media Relations

Outstanding Professional Skill Award

Elizabeth Gregory North, Keri Collins Lewis, Zac Ashmore, Beth Barron, Amy Taylor, Brian Utley, Mississippi State University Extension Service

Class 35a — Marketing Communications Campaign with Budget under \$1,000

Gold Award: Elizabeth Gregory North, Keri Collins Lewis, Zac Ashmore, Beth Barron, Amy Taylor, Brian Utley, Mississippi State University Extension Service

Bronze Award: Mike Whitesides, Lynnette Harris, Dennis Hinkhamp, Sheri Anderson, Olivia Yeip, Casey Saxton, Utah State University

Class 35b — Marketing Communications Campaign with Budget of \$1,000 or More

Gold Award: UF/IFAS Communications, Frankel Media Group

Silver Award: Elizabeth Gregory North, Zac Ashmore, Kat Lawrence, Kevin Hudson, Leighton Spann, Keri Collins Lewis, Barbara Carver, Beth Barron, Gina Daly, Kim Trimm, Phillip Smith, Mississippi State University Extension Service, AgCommSunBelt Design Team

Bronze Award: Gloria Holcombe, Brad Beckman, Megan Macy, Bob Holcombe, Dan Donnert, Katie Allen, Ryan Barten, Kansas State University

AWARD OF EXCELLENCE *Academic Programs*

Erica Irlbeck



Erica Irlbeck is an award-winning associate professor at Texas Tech University. Her work has been recognized by the non-Land Grant Agricultural and Renewable Resources Universities, American Association for Agricultural Education-Western Region, and Texas Tech University. Her research has also been recognized on a national scale.

Most recently, Irlbeck led the Agricultural Communications Vision Consortium, a nationwide gathering of agricultural communications faculty members and industry professionals. The consortium was a large-scale determination of skills that agricultural communications graduates should possess as well as a discussion of a national research agenda.

On a local scale, Irlbeck created and gained USDA funding for Picador Creative, an agricultural communications service center staffed by students in the Department of Agricultural Education and Communications at Texas Tech University. The service center is a way to help the interns gain valuable experience outside a classroom setting.

Dr. Irlbeck is a well-published author in the areas of risk and crisis communications, social media, and the scholarship of teaching and learning within the agricultural communications discipline. She has authored or co-authored 23 peer-reviewed manuscripts and 60 conference proceedings. She has secured more than \$1 million in grant funding.

Dr. Irlbeck has been an active ACE member since 2007. She served as the Academic Programs Learning Community chair in 2012 and is a member of the *Journal of Applied Communications* editorial board. She is a regular reviewer for the journal and the ACE research conference.

AWARD OF EXCELLENCE

Leadership and Management

Martha Filipic



Martha Filipic is a writer for the Ohio State University College of Food, Agricultural and Environmental Sciences. She has received numerous awards in addition to the respect and admiration of her ACE colleagues.

She earned a Silver “Circle of Excellence” award from the Council for Advancement and Support of Education, and her weekly “Chow Line” food and nutrition column won a first-place award in writing from the National Association of Press Women.

For over 28 years, Filipic has supported her unit’s growth and leadership in agricultural communications. Her contributions have advanced OSU’s reputation as one of the leading programs in the nation.

Filipic has also supported her colleagues in ACE providing advice and support to dozens of writers, communicators, and leaders. In ACE, she has demonstrated excellence in leadership across a number of roles. She was chair of the Writing SIG in 1994-95. She served as program chair for the 1997 ACE/NETC/ACT conference in Cleveland, Ohio, and was awarded the 1997 ACE Writing Award of Excellence. She served as ACE president from 2000-2001.

She has served as secretary for the North Central Extension and Research Activity (NCERA) Issues Management project team for the last eight years. Her tireless and thorough attention to details has kept the project on track and its participants focused on its mission. The impact: a new ACE Critique and Awards category in issues management and crisis communications and contributions to a soon-to-be launched online issues management curriculum.

Critique & Awards

Program Winners 2016

Distance Education and Instructional Design

Outstanding Professional Skill Award

*Ana Iverson, Elma Sue McCallum, Terri Crawford, Cathy Agan
LSU AgCenter*

Class 34 — Educational Packages

Gold Award: Ana Iverson, Elma Sue McCallum,
Terri Crawford, Cathy Agan, LSU AgCenter

Silver Award: Todd Hurt, Angela Rowell, Marcie Simpson,
Clint Simpson, University of Georgia

Bronze Award: Emily Eubanks, Wendy Wilber, Brian Myers,
Cathy DiBenidetto, Cassandra Chisholm,
Tom Wichman, UF/IFAS Center for Landscape
Conservation & Ecology

Critique & Awards Program Winners 2016

Electronic Media, Audio

Class 31 — Spot Production

Gold Award: Al Williamson, Rebecca Clapp, UF/IFAS Communications

Silver Award: Elma Sue McCallum, Tobie Blanchard, Matt Faust, LSU AgCenter; LSU AgCenter School of Nutrition and Food Sciences SNAP-Ed Program

Class 32 — Promotional Productions

Gold Award: UF/IFAS Communications, Frankel Media Group

Silver Award: Dave Stalion, University of Kentucky

Bronze Award: Abby Massey, Andy Zieminski, Ben Skudlarek, Emma Lynn, Casey Kanode, SARE

Class 33 — Informational or Non-credit Educational Video Production

Gold Award: Dave Stalion, University of Kentucky

Silver Award: Scott McNeill
The Samuel Roberts Noble Foundation

Bronze Award: Ginger Rowsey, Scott Stewart
University of Tennessee

AWARD OF EXCELLENCE *Publishing and Graphic Design*

Gloria Holcombe

Gloria Holcombe has nearly 30 years of experience at Kansas State University. As college administrators have come and gone, she has helped project a consistent voice for the College of Agriculture. With an uncanny skill to remember names, titles, and working relationships, she is the go-to resource for writing and editing any materials that represent either the college or K-State Research and Extension.



She plans the writing, photos, editing, and publication of two K-State *Ag Reports* every year. The other important project she leads is the production of the annual K-State Research and Extension legislative report entitled “Making a Difference for Kansans.” This project involves not only planning the content and assigning stories and photos throughout the year, but also coordinating video and Web production.

Her high professional standards have inspired her colleagues at K-State and across the profession. She is always willing to help a colleague find the answer to a question, connect to a resource, or learn something new.

She joined ACE in 1997 and served a three-year term on the board of directors and on conference committees for meetings in Savannah, Kansas City, Albuquerque, and Traverse City, Michigan. She was program chair for the Michigan meeting and host committee chair for Kansas City. She currently serves as the Kansas state representative.

AWARD OF EXCELLENCE

Research

Lauri Baker



Lauri Baker is a Kansas State University associate professor in agricultural communications. She is a prolific researcher, publishing 18 refereed journal articles and securing more than \$1 million in extramural, competitive funds. She has authored and co-authored 26 refereed papers, oral presentations, and abstracts, in addition to 22 posters.

Many of the articles, papers, and posters are co-authored with undergraduate and graduate students she has mentored. She is a role model for involving undergraduate students in research. These students go on to present at regional and national conferences, helping them see the impact of their work and network with professionals.

Dr. Baker is a reviewer for the Journal of Applied Communication. She has served as the academic programs vice chair and chair (2014-2015). She is also the secretary for the agricultural communication section of the Southern Association of Agricultural Sciences. She has published eight articles in JAC.

In addition, she has authored and co-authored five refereed papers/oral presentations/abstracts at ACE meetings and presented seven workshops/sessions at ACE. Her presentations are often standing-room-only because they are based on solid research.

Critique & Awards Program Winners 2016

Electronic Media, Audio

Class 27 — News and Features

No Entries

Class 28 — Programs and Spots

Bronze Award: Maurice Perkins, LaRachelle Smith
Prairie View A&M University

Electronic Media, Video

Outstanding Professional Skill Award

Brian Volland, University of Kentucky

Class 29 — News and Features

Gold Award: Brian Volland, University of Kentucky

Silver Award: Jonathan Veit, Eric Rogers, Bob Schuster,
Paul Ruszkowski, Clemson Extension

Bronze Award: Stephen Ward, Oregon State University

Class 30 — Programs

Gold Award: Dave Deken, Kristin Loveland, Melanie Jackson
Oklahoma State University

Silver Award: Leighton Spann, Artis Ford, Amy Taylor, Gary
Bachman, Tim Allison, Brian Utley, Natasha
Haynes, Jonathan Parrish, Keri Collins Lewis
Mississippi State University

Bronze Award: Elizabeth Gregory North, Leighton Spann,
Keri Collins Lewis, Zac Ashmore, Brian Utley,
Jonathan Parrish, Ellen Graves, Natasha Haynes
Mississippi State University

Critique & Awards Program Winners 2016

Publishing

Class 25 — Editing

Gold Award: Andy Zieminski, Andy Clark, SARE

Silver Award: Andy Zieminski, SARE

Class 26 — Electronic Publications

Gold Award: Emery Tschetter, Bruce Dupree, Maggie Lawrence, Aimee Lewis, Jennifer Crickard, Tyler Weldon, Deb Dupree, Kerry Smith, Jake Thomas, Jonathan Davis, Alabama Cooperative Extension System

Silver Award: Emery Tschetter, Bruce Dupree, Maggie Lawrence, Aimee Lewis, Jennifer Crickard, David McCormick, Glenda Freeman, Virginia Morgan White, Donna Reynolds, John Hartley, Jake Thomas, Jonas Bowersock, Jonathan Davis, Alabama Cooperative Extension System

Bronze Award: Peg Herring, Stephen Ward, Erik Simmons, Oregon State University

PIONEER AWARD

ChaNaé Bradley *Fort Valley State University*

ChaNaé Bradley is a senior communications specialist at Fort Valley State University, where she coordinates annual and biannual publications from conception to print, including magazines, annual reports, fact sheets, and writes new releases and feature articles.

She also coordinates social media sites, helps with the organization and planning of special events, serves on professional development committees, supervises writers, and acts as liaison between media personnel and college faculty and staff members.

She has been instrumental in transforming the university's unit from a print-based unit to a digital and social media unit.

She has been active in several ACE Learning Communities and a leader of the Media Relations Learning Community. In that role, she has worked to get volunteers to update the Media Relations Made Easy curriculum to include new media technologies.



PIONEER AWARD

Beth Stuever

Michigan State University Extension

Beth Stuever, the Communications and Marketing Team Leader at Michigan State University Extension (MSU), is an experienced marketing communication leader, public relations strategist, writer, and photojournalist.



She leads an award-winning team of communicators and marketers in research and strategic planning of statewide integrated public relations and online communication campaigns. She has improved relationships with stakeholders by demonstrating that MSU Extension is responsive and swift in serving their needs.

When MSU's administrative team challenged her to come up with a means to help extension educators add value to their agricultural programming, she quickly assembled a team of Internet technology experts, graphic designers, and writers to recreate MSU Extension's online presence. The team took the project from concept to launch in less than six months. Two months later, it was the most-visited site within the MSU College of Agriculture and Natural Resources, with nearly double the traffic of the next most-popular site.

Stuever was engaged when MSU hosted the ACE conference in 2008. She actively presented at multiple conferences and engaged with the SIG/Learning Communities. She supports her colleagues and team members to engage with ACE and provides resources for them to participate in the annual conference. She currently serves as secretary to the Leadership and Management Learning Community.

Critique & Awards Program Winners 2016

Publishing

Class 22 — Technical Publications

- Gold Award:* Laura Bernheim
UF/IFAS Center for Public Issues Education
- Silver Award:* Stacey Jones, Dorothy Zimmerman
UF/IFAS Communications
- Bronze Award:* Andy Zieminski, Andy Clark, Abby Massey,
Anne Schauer, Xerces Society for Invertebrate
Conservation, SARE

Class 23 — Special Reports

- Gold Award:* Sean Corp, Beth Stuever, Mindy Tape, Jamie
Wilson, Holly Whetstone, James Dau, Marian
Reiter, Michigan State University Extension
- Silver Award:* Tracy Bryant, Ruth Borger, Darryl Palmer, Tyler
Jones, Susan Gildersleeve, Samantha Grenrock
UF/IFAS Communications
- Bronze Award:* J. Adam Calaway, Katie Westman,
Courtney Leeper, Scott McNeill, Kyle Wright
The Samuel Roberts Noble Foundation

Class 24 — Promotional Publications

- Gold Award:* Gene Hettel, Tony Lambino, Gigi Caballero,
Grant Leceta, Alaric Santiagué, Barona-Cruz,
Isagani Serrano, Jec Marciso, Chris Quintana,
Cynthia Quintos, Isabella Jhocson
International Rice Research Institute
- Silver Award:* Laura Bernheim
UF/IFAS Center for Public Issues Education
- Bronze Award:* Casey Breunig, Pamela Seelman, Tamsin Ford
University of Wisconsin Extension

Critique & Awards Program Winners 2016

Publishing

Outstanding Professional Skill Award

Emery Tschetter, Bruce Dupree, Maggie Lawrence, Aimee Lewis, Jennifer Crickard, Tyler Weldon, Deb Dupree, Kerry Smith, Jake Thomas, Jonathan Davis, Alabama Cooperative Extension System

Class 18 — Direct Mail *Deleted as a category this year.*

Class 19 — Newsletters

Gold Award: Maurice Perkins, LaRachelle Smith, Kelley Redmon, Michael Thomas
Prairie View A&M University

Silver Award: Steve Elliot, Western IPM Center

Bronze Award: Joy Landis, Mallory Fournier
Michigan State University

Class 20 — Magazines and Periodicals

Gold Award: Susan Ferris Hill, John H. Tibbetts
South Carolina Sea Grant Consortium

Silver Award: Mary Wirth
Penn State College of Agricultural Sciences

Bronze Award: J. Adam Calaway, Katie Westman, Courtney Leeper, Rob Mattson, Robyn Peterson, Shane Porter, The Samuel Roberts Noble Foundation

Class 21 — One- to Full-Color Popular Publications

Gold Award: Matt Browning, Stacy Herrick
West Virginia State University

Silver Award: Andy Zieminski, Abby Massey, Sustainable Agriculture Research and Education; Gigi DiGiacomo, Robert King, University of Minnesota; Dale Nordquist, Center for Farm Financial Management; Kirsten Ankers, Citrine Sky Design

Bronze Award: Emily Eubanks, Andrew Koeser, Gitta Hasing, Melissa Friedman, Stacey Jones, Darryl Palmer, Michael Dukes, Ruth Borger, UF/IFAS

Other Awards

Development Fund Grants

What Workers Think: Communication Needs Assessment for Latino Farm and Nursery Workers, Ariel Ginsburg, Oregon State University

Exploration of Digital Asset Management Systems, Kristina Boone and Gloria Holcombe, Kansas State University

How to Capture High-Quality Video, Scott Swanson, North Dakota State University

2015 JAC Article of the Year

“Loss Aversion and Regulatory Focus Effects in the Absence of Numbers: Qualitatively Framing Equivalent Messages on Food Labels” Authored by Katie Abrams, Colorado State University, in Volume 99, Issue 3.

2015 Article of the Year Runner-up

“The Impact of Local: Exploring Availability and Location on Food Buying Decisions” Authored by Laura Gorham, Texas Tech University, and Joy Rumble and Jessica Holt, University of Florida, in Volume 99, Issue 2.

Other Awards

Research Papers

Outstanding Thesis Proposal

Cassie Wandersee, Kansas State University
An Audience Focused Approach to Framing Climate Change Communication in Agriculture

Outstanding Thesis

Jennifer Ray, Kansas State University
Applying the Guidelines: A Quantitative Content Analysis of a State Agency's External Communication

Outstanding Dissertation

Assoumane Alhassane Maiga, Oklahoma State University
An Assessment of the Media's Role in Disseminating News and Information to Farmers after the Cessation of Armed Conflicts in the Republics of Côte D'Ivoire and Mali

Outstanding Research Paper

Garrett Steede, Laura Gorham, and Erica Irlbeck, Texas Tech University,
Exploring Perspectives of the Student Competencies Needed to Advocate for Agriculture

Outstanding Thesis Proposal Runner-Up

Joanna King, Texas Tech University
Exploring the Online Communication Presence of International Rural Development Nonprofit Organizations: A Thesis Proposal

Outstanding Thesis Runner-Up

Taylor K. Ruth, University of Florida
The Influence of Persuasive Communication on Florida Consumers' Change in Attitude and Change in Risk Perception of Genetically Modified Food

Outstanding Dissertation Runner-Up

Rachel Bobbitt Jackson, Texas Tech University
First-Year Persistence and Major Commitment at Texas Tech University: A Logistic Regression Analysis

Outstanding Research Paper Runner-Up

McKayla Brubaker, Quisto Settle, and Elizabeth Gregory North, Mississippi State University, *Viewer Perceptions and Preferences for Farmweek*

Critique & Awards Program Winners 2016

Graphic Design

Class 14 — Posters

Gold Award: Bruce Dupree, Glenda Freeman, Becky Barlow
Alabama Cooperative Extension System

Silver Award: Joshua Paine, Katie Walker, Caitlin LeMoine
University of Georgia

Bronze Award: Stacey Jones, Darryl Palmer
UF/IFAS Communications

Class 15 — Exhibits

Gold Award: Angela Rowell, Carla Wood, Katie Walker,
Cindy Allen, Josh Paine, Kathryn Schiliro,
Caitlin LeMoine, University of Georgia

Silver Award: Barb McBreen, Scott Helms, Iowa State University,
College of Agriculture and Life Sciences

Bronze Award: Je Rollins, Kevin Smith, Jocelyne Mei, Tom
Kronewitter, Rebecca Stephens, Natalie Van Hoose,
Danica Kirkpatrick, Mike Weber, Kelsey Getzin
Purdue University

Class 16 — Cover

Gold Award: Katie Westman, Luke Braswell
e Samuel Roberts Noble Foundation

Silver Award: Arlene Robertson, Kevin Mar, Ontario Ministry
of Agriculture, Food and Rural Affairs

Bronze Award: Lesha Berkel, Michelle Olgers
Virginia Cooperative Extension

Class 17 — Logos

Gold Award: Bruce Dupree, Aimee Lewis, Emily Nichols
Alabama Cooperative Extension System

Silver Award: Ruth Inman, Oklahoma State University

Bronze Award: Lesha Berkel, Michelle Olgers
Virginia Cooperative Extension

Critique & Awards Program Winners 2016

Graphic Design

Outstanding Professional Skill Award

*Bruce Dupree, Glenda Freeman, Becky Barlow
Alabama Cooperative Extension System*

Class 11a — Print One to Full Color

Gold Award: Michele Wood, Tyler Jones, Darryl Palmer
UF/IFAS Communications

Silver Award: Melea Reicks Licht, Brian Meyer, Ed Adcock,
Haley Cook, Barb McBreen, Julie Stewart, PUSH
Branding and Design, Iowa State University

Bronze Award: David McCormick, Bruce Dupree, Maggie
Lawrence, Emery Tschetter, Aimee Lewis, Jenny
Crickard, Alabama Cooperative Extension System

Class 11b — Print Advertisement

Gold Award: Lesha Berkel, Michelle Olgers
Virginia Cooperative Extension

Silver Award: Laura Bernheim, UF/IFAS Center for
Public Issues Education

Bronze Award: Michele Wood, University of Florida/IFAS

Class 12 — Illustration: Single or Series

Gold Award: Stacey Jones, Tiani Stephenson
UF/IFAS Communications

Silver Award: Stacey Jones, Tiani Stephenson
UF/IFAS Communications

Bronze Award: Bruce Dupree
Alabama Cooperative Extension System

Class 13 — Interactive Multimedia and Web Graphics

Gold Award: NMSU Media Productions

Silver Award: Tracy Bryant, Ruth Borger, Brad Buck, Darryl
Palmer, Tom Nordlie, Kimberly Moore Wilmoth,
Tyler Jones, UF/IFAS Communications

Bronze Award: Emery Tschetter, Bruce Dupree,
David McCormick, Andrew Lee, Jonathan Davis,
Jake Thomas, Aimee Lewis, Jonas Bowersock,
Maggie Lawrence, Jenny Crickard
Alabama Cooperative Extension System

Membership Milestones

2006 — 10-Year Members

Jennifer Alexander, Leslie Edgar, Ariel Ginsburg, Kelsey Hall,
Natalie Hampton, Mitchell Hoyer

2001 — 15-Year Members

Artis Ford, Tobie Blanchard, Karen Cannon, Edwin Remsberg,
Donna Sheeld, Lynette Spicer, Dennis Thomas, Craig Woods,
Lori Colvin

1996 — 20-Year Members

David Edmark, Cindy Eves-Thomas, Jefferson Miller, Vicki Miller

1991 — 25-Year Members

Bonnie Coblenz, Charles Dupree, Jehino, Laura Miller,
Diane Noel, Beth Raney, Chris Sigurdson, Ron Thomas

1986 — 30-Year Members

Kurt Knebusch, Tom Merrill, Ellen Varley

1981 — 35-Year Members

Barbara Abbott, Dennis Hinkamp, William Smith

1976 — 40-Year Members

Ruth Carville, Jeanne Gleason, Lyn Jarvis, David King,
Christine Quinn, Ashley Wood

1971 — 45-Year Members

LaRae Donnellan, William Tedrick

1966 — 50-Year Members

Thomas Bare, Janet Poley, Donald Poucher, Brad Schneller

Critique & Awards Program Winners 2016

Writing

Outstanding Professional Skill Award

Courtney Leeper, The Samuel Roberts Noble Foundation

Class 1 — Writing for Newspapers

Gold Award: Chris Moran, Jack Payne, UF/IFAS

Silver Award: Kathy Keatley Garvey
University of California, Davis

Bronze Award: Beverly James, UF/IFAS Communications

Class 2 — Writing for Magazines

Gold Award: Courtney Leeper
The Samuel Roberts Noble Foundation

Silver Award: Peg Herring, Oregon State University

Class 3 — Writing within a Specialized Publication

Gold Award: J. Adam Calaway, Courtney Leeper
The Samuel Roberts Noble Foundation

Silver Award: Courtney Leeper
The Samuel Roberts Noble Foundation

Bronze Award: NMSU Media Productions

Class 4 — Promotional Writing

Gold Award: Diane Nelson, University of California, Davis

Class 5 — Script Writing for Visual Media

Gold Award: Barb McBreen, Iowa State University

Silver Award: Chris Moran, University of Florida/IFAS

Bronze Award: Charles Denney, University of Tennessee

Class 6 — Writing for the Web

Gold Award: Jim Melvin, Clemson University

Silver Award: Amy Loefer, Zeke Barlow, Virginia Tech,
College of Agriculture and Life Sciences

Bronze Award: Caraline Stephens, Wendy Wilber, Jennifer
Sykes, Sydney Park Brown, UF/IFAS Center for
Landscape Conservation & Energy

Critique & Awards Program Winners 2016

Photography

Outstanding Professional Skill Award

Edwin Remsberg, Remsberg Inc.

Class 7a — Feature Photo

Gold Award: Rob Mattson
The Samuel Roberts Noble Foundation

Silver Award: David Hansen, University of Minnesota,
Agricultural Experiment Station

Bronze Award: Kathy Keatley Garvey
University of California-Davis

Class 7b — Environmental Portrait or Personality Photo

Gold Award: Edwin Remsberg, Remsberg Inc.

Silver Award: Tyler Jones, UF/IFAS Communications

Bronze Award: Stephen Ward, Oregon State University

Class 8 — Picture Story

Gold Award: Edwin Remsberg, Remsberg Inc.
University of Georgia

Silver Award: Kathy Keatley Garvey
University of California, Davis

Bronze Award: Tyler Jones, UF/IFAS Communications

Class 9 — Service Photo

Gold Award: Kathy Keatley Garvey
University of California, Davis

Silver Award: Stephen Patton, University of Kentucky

Bronze Award: Matt Barton, University of Kentucky

Class 10 — Enhanced Photo

Gold Award: Edwin Remsberg, Remsberg Inc.

Silver Award: Matt Barton, University of Kentucky

Bronze Award: Tyler Jones, UF/IFAS Communications