Critique & Awards Program 2020

https://aceweb.org/awards
Thank you

• ACE President Doug Edlund
• 2019 C&A Recommendation Committee: Heather Browne, Lori Greiner, Lindsay Hatfield and Stacey Stearns
• ACE Learning Community leadership teams
• Heather Browne, Celtic
• Entrants, for your patience and understanding in a challenging year
Recommendations

1. With Learning Communities, develop clear set of rubrics for judges with a consistent set of scoring criteria and critique question prompts.
   - Done. LCs can review/revise annually.

2. Improved onboarding of judges
   - Done. Live/recorded Zoom training in Feb. (16 judges viewed, 57%).

3. Re-evaluate categories and classes for relevancy and consider new class numbering convention
   - Done. LCs review/revise annually. New numbering implemented.

4. Provide Presidents-Elect early access to Submittable to become familiar with system
   - Done. Helped with testing, troubleshooting, and answering questions.

5. Streamline the entry process
   - Done. No separate entry form upload required. Positive feedback.
C&A by the numbers

- 12 categories, 57 classes
- 315 entries
- 150 awards
- 28 judges

Timeline

<table>
<thead>
<tr>
<th>Step</th>
<th>Original</th>
<th>Adjusted</th>
<th>COVID-adjusted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program opens</td>
<td>December</td>
<td>January</td>
<td>--</td>
</tr>
<tr>
<td>Entries due</td>
<td>Jan. 31</td>
<td>Feb. 15/17</td>
<td>--</td>
</tr>
<tr>
<td>Judging</td>
<td>Feb. 1-15</td>
<td>Feb. 16-28</td>
<td>75% done by deadline Finished in March</td>
</tr>
<tr>
<td>ACE review</td>
<td>Feb. 16-28</td>
<td>Mar. 1-15</td>
<td>April</td>
</tr>
<tr>
<td>Entrants notified</td>
<td>Feb. 28</td>
<td>Mar. 15</td>
<td>Early May*</td>
</tr>
</tbody>
</table>
Crisis and Issues Communication
Bronze Award Winner

Hurricane Dorian Social Media Campaign
UF/IFAS Communications
University of Florida
Crisis and Issues Management 2 | Issue Management

Gold: Prevent & Protect: Mosquito Control Messages for Your Community

Ashley McLeod -Morin, Sandra Anderson, Lauri Baker, Sydney Honeycutt, Michaela Kandzer, Alena Poulin, Phillip Stokes, Ricky Telg, Angie Lindsey, Shelli Rampold, Liquid Creative

UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources
Crisis and Issues Management
OPS Winner

Prevent & Protect: Mosquito Control Messages for Your Community

Ashley McLeod -Morin, Sandra Anderson, Lauri Baker, Sydney Honeycutt, Michaela Kandzer, Alena Poulin, Phillip Stokes, Ricky Telg, Angie Lindsey, Shelli Rampold, Liquid Creative

UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources

Driven by Science. Communicating for Change.
Diversity
Silver Award Winner

Community Instructor Earns University Award, Citizenship
Ashley Andrews
University of Nevada Cooperative Extension

Bronze Award Winner

Scientific Progress Follows Social Progress
Chris Moran
University of Florida/IFAS
Diversity 1 | Writing for Diverse Audiences

Gold: Duncan Hall Branding

Bruce Dupree, Janet Guynn, Glenda Freeman, Aimee Lewis

Alabama Cooperative Extension System
Diversity 3 | Publications for Diverse Audiences

**Gold: Extension Matters Magazine**

Leah Barbour, Beth Barron, Kevin Hudson, Keri Lewis, Elizabeth North, Michaela Parker, Susan Collins-Smith, Nathan Gregory

Mississippi State University Extension Service
Silver Award Winner
Pollinators: North Dakota Ag Mag
Becky Koch
North Dakota State University

Bronze Award Winner
Pescando Y Explorando Protegemos Nuestras Agua (By Fishing and Exploring We Protect Our Waters) Postcards
Bruce Dupree, Glenda Freeman
Alabama Cooperative Extension System
Diversity 4 | Publications for Targeted Audiences

Gold: agComplish 2020

Latasha Ford, Russell Boone, ChaNae Bradley, Jeff Brothers

Fort Valley State University
Diversity 5 | Electronic Media and Audio for Diverse Audiences

Silver Award Winner
Multicultural Understanding, Diversity & Inclusion
Janet Guynn, Emery Tschetter, Maggie Lawrence, Margaret Barse, Glenda Freeman, Bridget Brown, Dr. Adrienne Duke, Dr. Paul Brown
Alabama Cooperative Extension System

Bronze Award Winner
Outbreak Squad
Jeanne Gleason, Barbara Chamberlin, Pam Martinez, Amy Smith Muise, Adrian Aguirre, Phillip McVann, David Abraham, Anastasia Hames, Evan Evans
New Mexico State University
Diversity 5 | Electronic Media and Audio for Diverse Audiences

Gold: Alabama Extension Website: From “Hot Mess” to “Hot Damn!”

Emery Tschetter, Maggie Lawrence, Justin Miller, Bruce Dupree, Janet Guynn, Jonathan Davis, Katie Nichols, Brittney Kimber, Ann Chambliss, Aimee Lewis, Glenda Freeman, Bridget Brown, Margaret Barse, Josh Jackson, Jonas Bowersock, Richard Feuerriegel, Jim Helms

Alabama Cooperative Extension System
Diversity 6 | Electronic Media and Audio for Targeted Audiences

Silver Award Winner
Florida Cattlewomen Project - Mary Jene Koenes
Al Williamson, Rebecca Clapp
University of Florida/IFAS Communications

Bronze Award Winner
Breakfast - Desayuno de Campeones - English and Spanish videos
Ricardo Vela, Miguel Sanchez, Norma de la Vega
UC Agriculture and Natural Resources
Diversity 6 | Electronic Media and Audio for Targeted Audiences

Gold: Animal Biosecurity at Fairs and Shows

Becky Koch, Scott Swanson, Bruce Sundeen

North Dakota State University
Diversity | OPS Winner

Gold: Extension Matters Magazine

Leah Barbour, Beth Barron, Kevin Hudson, Keri Lewis, Elizabeth North, Michaela Parker, Susan Collins-Smith, Nathan Gregory

Mississippi State University Extension Service
Electronic Media, Audio
Silver Award Winner
"Ag Cast - Feature on 'Bringing it Home"
Charles M. Denney
University of Tennessee Institute of Agriculture

Bronze Award Winner
90TH Anniversary of 1st University of Kentucky Radio Broadcast
Jeff Franklin
University of Kentucky
Electronic Media, Audio 2 | Programs, Podcasts and Spots

Gold: Call of the Week Podcast

Ginger Rowsey

University of Tennessee Institute of Agriculture
Electronic Media, Video
Electronic Media, Video 1 | Social Media Videos

Silver Award Winner
Prevent & Protect Behind-the-Scenes Video Series
Phillip Stokes, Ricky Telg, Ashley McLeod-Morin, Sean Carey
UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources

Bronze Award Winner
Drinking From the Stanley Cup
Chris Liotta
NC State University College of Agriculture and Life Sciences
Electronic Media, Video 1 | Social Media Videos

Gold: #FoodFriday Recipe Videos

Justin Miller, Janet Guynn, Maggie Lawrence, Emery Tschetter, Bridget Brown, Margaret Barse, Josh Jackson, Brittney Kimber, Barb Struempler, Sondra Parmer, Erin Reznicek, Katie Funderburk, Sofia Sanchez, Jamilah Page

Alabama Cooperative Extension System
Electronic Media, Video 2 | Profile Videos

Silver Award Winner

Leonard Wyatt Award 2019: William and Karen Payne
Ryan McNeill, Shaun Smith
Noble Research Institute

Bronze Award Winner

2019 Distinguished Alumni: Austin Kenyon
Daniel Farris, Samantha Siler, Todd Johnson
Oklahoma State University
Electronic Media, Video 2 | Profile Videos

Gold: Ted Parker: 2019 Mississippi Farmer of the Year Profile

Elizabeth Gregory North, Leah Barbour, Brian Utley, Jonathan Parrish

Mississippi State University Extension Service
Electronic Media, Video 3 | Motion Graphics/Augmented Reality/Virtual Reality/Animation

Silver Award Winner
Fruit and Vegetable Marketing Videos
Justin Miller, Maggie Lawrence, Emery Tschetter, Bridget Brown, Chip East, Kevin Burkett
Alabama Cooperative Extension System

Bronze Award Winner
Reducing Antibiotic Resistance From Farm to Fork
Jeanne Gleason, Barbara Chamberlin, Pam Martinez, Amy Smith Muise, Adrian Aguirre, Phillip McVann, David Abraham, Anastasia Hames
New Mexico State University
Electronic Media, Video 3 | Motion Graphics/Augmented Reality/Virtual Reality/Animation

Gold: Irrigation Training Modules

Jeanne Gleason, Barbara Chamberlin, Pam Martinez, Amy Smith Muise, Adrian Aguirre, René Flores, John 'CC' Chamberlin, Anastasia Hames

New Mexico State University
Welcome to the Vines Center Series
Nick Kordsmeier, Kerry Rodtnick, Ricky Blair, Marshall Robertson
University of Arkansas System Division of Agriculture

America Saves – “Automated Savings”
Nick Kordsmeier
University of Arkansas System Division of Agriculture
Electronic Media, Video 4 | Promotional, Recruitment, and Fundraising Products

Gold: Oregon State University Extension Out There Video

Ann Marie Murphy, David Baker, Darryl Lai

Oregon State University Extension Service
Electronic Media, Video 5 | Informational or Educational Video Production for External Audience/General Public

Silver Award Winner
Fire Ignition Technique Series
Bruce Dupree, Maggie Lawrence, Emery Tschetter, Bridget Brown, John Kush, Spenser Bradley
Alabama Cooperative Extension System

Bronze Award Winner
Heat-related Illness Informational Video
Phillip Stokes, Ricky Telg, Ashley McLeod-Morin, Sean Carey
UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources
Electronic Media, Video 5 | Informational or Educational Video Production for External Audience/General Public

Gold: Seeds! Diversity of Wonder

Dr. Manjit Misra, Walker Lambert

Iowa State University Seed Science Center
Gold: Seeds! Diversity of Wonder

Dr. Manjit Misra, Walker Lambert

Iowa State University Seed Science Center
Graphic Design
Graphic Design 1 | Design

Silver Award Winner
Tracy Bryant
UF/IFAS

Bronze Award Winner
2018 Annual Report: To the Core
Rachael Davis Noble
Research Institute
Graphic Design 1 | Design

Gold: FSHN Prospective Student Booklet

Whitney Baxter

College of Agriculture and Life Sciences, Iowa State University
Silver Award Winner
Dale Bumpers College of Agricultural, Food and Life Sciences Recruitment Cards
Micayla Blair, Robby Edwards
University of Arkansas

Bronze Award Winner
UF/IFAS Future of Food Forum Flyer
Michele Wood, Tyler Jones, Cathy Bester
University of Florida/IFAS
Graphic Design 2 | Advertisement

Gold: We Believe Campaign

Emery Tschetter, Maggie Lawrence, Bruce Dupree, Glenda Freeman

Alabama Cooperative Extension System
Graphic Design 3 | Graphic Design Illustration: Single or Series

Silver Award Winner
Turkey Alternatives at Thanksgiving Infographic Brad Buck, Tracy Bryant UF/IFAS

Bronze Award Winner
Oklahoma 4-H Spirit Shirt Illustration Kristin Young Oklahoma State University
Graphic Design 3 | Graphic Design Illustration: Single or Series

Gold: Alabama’s Black Bear

Bruce Dupree

Alabama Cooperative Extension System
Silver Award Winner

**OPEnSampler - an Interactive Water Sampling Instrument**
Alan Dennis, Heidi Happonen
Oregon State University

Bronze Award Winner

**Curse Reverse**
Jeanne Gleason, Barbara Chamberlin, Pam Martinez, Amy Smith Muise, Adrian Aguirre, Kathryn Eiland, David Abraham, René Flores, Evan Evans, Anastasia Hames
New Mexico State University
Gold: Venomous Snakes of Alabama

Bruce Dupree, Justin Miller

Alabama Cooperative Extension System
Graphic Design 5 | Posters

Silver Award Winner
Chickenstock
Matt Browning, Stacy Herrick
West Virginia State University

Bronze Award Winner
2019 OSU DASNR Honors Posters
Amanda Jones, Todd Johnson
Oklahoma State University
Graphic Design 5 | Posters

Gold: 80 Years of 4-H Roundup in Gallagher-Iba Arena

Kristin Young, Jeff Sallee, Cathy Allen

Oklahoma State University
Graphic Design 6 | Exhibits

**Silver Award Winner**

[Kentucky State University State Fair Exhibit](#)
- Wendy Abbott, Ashley Bates, Jonathan Palmer, Gregory Smith, Wyvette Williams
- Kentucky State University

**Bronze Award Winner**

[Duncan Hall Branding](#)
- Bruce Dupree, Janet Guynn, Glenda Freeman, Aimee Lewis
- Alabama Cooperative Extension System
Gold: UF/IFAS Extension
Straughn Center Lobby

Michele Wood, Tyler Jones, Ruth Borger,
Tracy Bryant, Bobbie-Jo Caron

University of Florida/IFAS
Graphic Design 7 | Cover

Silver Award Winner
Legacy Winter 2019 Cover
Rachael Davis
Noble Research Institute

Bronze Award Winner
Archery Member Record Book
Tim Bowman, Stacy Cochran
Ohio State University Extension
Graphic Design 7 | Cover

Gold: Louisiana Agriculture Fall 2019 Cover

Ana Iverson, Linda Benedict, Olivia McClure, Sandra May

LSU AgCenter
Graphic Design 8 | Logos

Silver Award Winner
The PROMISE Initiative Logo
Elizabeth Gregory North, Art Shirley, Phillip Smith
Mississippi State University Extension Service

Bronze Award Winner
2020 ACE Conference Logo
Bruce Dupree
Alabama Cooperative Extension System
Graphic Design 8 | Logos

Gold: Pescando Y Explorando Protegemos Nuestras Aguas (By Fishing and Exploring We Protect Our Waters) Logo

Bruce Dupree, Glenda Freeman

Alabama Cooperative Extension System
Graphic Design
OPS Winner

Gold: UF/IFAS Extension
Straughn Center Lobby

Michele Wood, Tyler Jones, Ruth Borger,
Tracy Bryant, Bobbie-Jo Caron

University of Florida/IFAS
Information Technology
Information Technology 1 | Interactive Media Program

**Silver Award Winner**

*Curse Reverse*
Jeanne Gleason, Barbara Chamberlin, Pam Martinez, Amy Smith Muise, Adrian Aguirre, Kathryn Eiland, David Abraham, René Flores, Evan Evans, Anastasia Hames
New Mexico State University

**Bronze Award Winner**

*Test Strip Lab*
Jeanne Gleason, Barbara Chamberlin, Pam Martinez, Amy Smith Muise, Adrian Aguirre, Phillip McVann, John 'CC' Chamberlin, Anastasia Hames, René Flores
New Mexico State University
Information Technology 1 | Interactive Media Program

Gold: Outbreak Squad

Jeanne Gleason, Barbara Chamberlin, Pamela Martinez, Amy Smith Muise, Adrian Aguirre, Phillip McVann, Anastasia Hames, David Abraham

New Mexico State University
Information Technology 2 | Innovative Use of Communication Technology

**Silver Award Winner**

*Irrigation Training Modules*
Barbara Chamberlin, Pamela Martinez, Jeanne Gleason, Amy Smith Muise, Adrian Aguirre, René Flores, Phillip McVann, Anastasia Hames, John 'CC' Chamberlin
New Mexico State University

**Bronze Award Winner**

*Oyster Farming Toolkit App*
Janet Guynn, Aimee Lewis, Jonas Bowersock, Jake Thomas, John Hartley, Bill Walton
Alabama Cooperative Extension System
Information Technology 2 | Innovative Use of Communication Technology

Gold: CALS Majors Quiz

Tennille Herron, Dana Edwards, Charlotte Emerson, Yiqi Gao, Lourdes Rodriguez, Sukhmeet Singh, Thomas Zapor

University of Florida, IFAS Communications, College of Agricultural and Life Sciences
Information Technology 3 | Website

**Silver Award Winner**
*Alabama Extension Website: From “Hot Mess” to “Hot Damn!”*
Emery Tschetter, Maggie Lawrence, Justin Miller, Bruce Dupree, Janet Guynn, Jonathan Davis, Katie Nichols, Brittney Kimber, Ann Chambliss, Aimee Lewis, Glenda Freeman, Bridget Brown, Margaret Barse, Josh Jackson, Jonas Bowersock, Richard Feuerriegel, Jim Helms
Alabama Cooperative Extension System

**Bronze Award Winner**
*UF/IFAS Extension Administration Website*
April Martin, Tracy Bryant, UF/IFAS webteam, Nick Place
University of Florida
Information Technology 3 | Website

Gold: Prevent & Protect Website

Ashley McLeod-Morin, Phillip Stokes, Ricky Telg, Liquid Creative

UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources
Information Technology
OPS Winner

Gold: CALS Majors Quiz

Tennille Herron, Dana Edwards, Charlotte Emerson, Yiqi Gao, Lourdes Rodriguez, Sukhmeet Singh, Thomas Zapor

University of Florida, IFAS Communications, College of Agricultural and Life Sciences
Marketing
Marketing 1 | Marketing Communications
Campaign with Budget Under $1,000

Silver Award Winner
TCALP Campaign
Leah Barbour, Beth Barron, Ellen Graves, Kevin Hudson, Elizabeth North, Michaela Parker, Art Shirley, Zac Ashmore, Bonnie Coblentz, Chris Sowers
Mississippi State University Extension Service
Marketing 1 | Marketing Communications
Campaign with Budget Under $1,000

Gold: Bug Week Marketing Materials

Kara Bonsack, Stacey Stearns

University of Connecticut Extension
Marketing 2 | Marketing Communications Campaign with Budget of $1,000 or Above

Silver Award Winner
Ask UConn Extension Communication Campaign
Kara Bonsack, Stacey Stearns, Mike Zaritheny, Eshan Sonpal
University of Connecticut Extension

Bronze Award Winner
UF/IFAS Citrus Nutrition Box Marketing
Ruth Borger, Tripti Vashisth, Jamie Burrow, Anna Bouwens, Morgan Allen
UF/IFAS Communications
Marketing 2 | Marketing Communications Campaign with Budget of $1,000 or Above

Gold: Live Well Alabama Campaign

Emery Tschetter, Maggie Lawrence, Bruce Dupree, Brittney Kimber, Glenda Freeman, Sondra Parmer, Barb Struempler, Katie Funderburk

Alabama Cooperative Extension System
Silver Award Winner
Oregon State University Extension Service Grocery Tote
Ann Marie Murphy, Erik Simmons, Pete Petryszak
Oregon State University Extension Service

Bronze Award Winner
Floral Design Coloring Book
Kim Trimm, Leah Barbour, Chris Sowers
Mississippi State University Extension Service
Marketing 3 | Single Marketing Item

Gold: From “Hot Mess” to “Hot Damn!”

Justin Miller, Emery Tschetter, Maggie Lawrence, Bruce Dupree, Janet Guynn, Jonathan Davis, Katie Nichols, Brittney Kimber, Ann Chambliss, Aimee Lewis, Glenda Freeman, Bridget Brown, Margaret Barse, Josh Jackson, Jonas Bowersock, Richard Feuerriegel, Jim Helms

Alabama Cooperative Extension System
Marketing
OPS Winner

Gold: From “Hot Mess” to “Hot Damn!”

Justin Miller, Emery Tschetter, Maggie Lawrence, Bruce Dupree, Janet Guynn, Jonathan Davis, Katie Nichols, Brittney Kimber, Ann Chambliss, Aimee Lewis, Glenda Freeman, Bridget Brown, Margaret Barse, Josh Jackson, Jonas Bowersock, Richard Feuerriegel, Jim Helms

Alabama Cooperative Extension System
Media Relations
Silver Award Winner

The PROMISE Initiative Media Relations Campaign
Keri Lewis, Art Shirley, Elizabeth Gregory North, Bonnie Coblentz, Nathan Gregory, Susan Collins-Smith
Mississippi State University Extension Service
Gold: Florida Climate Smart Agriculture

Chris Moran

University of Florida/IFAS
Silver Award Winner

When Temps Soar, Here’s How to Make Fruits, Vegetables Last Longer
Samantha Murray
University of Florida

Bronze Award Winner

Installing Solar Panels on Agricultural Lands Maximizes Their Efficiency, New Study Shows
Chris Branam
Oregon State University
Gold: Cats, Like Children and Dogs, Develop Attachments to Their Caregivers, Study Shows

Chris Branam, Kevin Coalwell

Oregon State University
Silver Award Winner
Combatting Invasive Brazilian Peppertree in Florida
Lourdes Rodriguez
University of Florida/Institute of Food and Agricultural Sciences
Gold: Cats, Like Children and Dogs, Develop Attachments to Their Caregivers, Study Shows

Chris Branagan, Kevin Coalwell

Oregon State University
Photography
Photography 1 | Feature Photo: One Image that Effectively Tells a Story

**Silver Award Winner**  
*Kuehny Sunrise Count*  
Rob Mattson  
Noble Research Institute

**Bronze Award Winner**  
*Campus Life*  
Tyler Jones  
University of Florida/IFAS
Photography 1 | Feature Photo: One Image that Effectively Tells a Story

Gold: Beekeeping Course

Tyler Jones

University of Florida/IFAS
Photography 2 | Environmental Portrait or Personality Photo

Silver Award Winner
Chuck Coffey
Rob Mattson
Noble Research Institute

Bronze Award Winner
Raid Environmental Portrait
Tyler Jones
University of Florida/IFAS
Photography 2 | Environmental Portrait or Personality Photo

Gold: Yates Adcock

Rob Mattson

Noble Research Institute
Silver Award Winner
Kira Meets a Stick Insect
Kathy Keatley Garvey
UC Davis

Bronze Award Winner
Growing in Guam: Agriculture in the American Tropics
Steve Elliott
Western Integrated Pest Management Center
Photography 4 | Service Photo

Silver Award Winner
Fall Field Day & Arts Festival
Cristina Carrizosa
University of Florida

Bronze Award Winner
Peanut Harvester
Tyler Jones
University of Florida/IFAS
Photography 4 | Service Photo

Gold: On the Border

Steve Miller

University of Wyoming Extension
Photography 5 | Enhanced Photo

Silver Award Winner
Halloween Candy
Cristina Carrizosa
University of Florida

Bronze Award Winner
Cowboy Branded Meats
Tanya Engel
University of Wyoming Extension, Communications & Technology
Photography 5 | Enhanced Photo

Gold: Rodrigo UV Light Robot

Tyler Jones

University of Florida/IFAS
Gold: Rodrigo UV Light Robot

Tyler Jones

University of Florida/IFAS
Publishing
Gold: Growing Nevada

Ashley Andrews, Shauna Lemieux, Claudene Wharton, Hannah Alfaro

University of Nevada, Reno Extension

Links to Growing Nevada newsletter submissions for ACE Critique & Awards Program 2019
Since our external newsletters have both an email and a web page and rely on user interaction, we have hyperlinked anchor text below to our digital submissions instead of uploading documents that would split the visual format and not be interactive.

Submission 1: Growing Nevada Volume 4
- Volume 4 email
- Volume 4 web page

Submission 2: Growing Nevada Volume 7
- Volume 7 email
- Volume 7 web page

Submission 3: Growing Nevada Volume 8
- Volume 8 email
- Volume 8 web
Silver Award Winner

STORIES in Agriculture and Life Sciences
Iowa State University College of Agriculture and Life Sciences

Bronze Award Winner

CALS Magazine
Zeke Barlow, Deanna Sumners, Amy Painter, Tim Skiles, Lauren Shutt, Julie Crichton, Ashley Yanego
Gold: Legacy

J. Adam Calaway, Rachael Davis, Rob Mattson, Courtney Leeper, Robyn Peterson, Tim Woodruff, Jessica Willingham

Noble Research Institute
Publishing 3 | Technical Publications

Silver Award Winner

2019 Reflections
Steve Miller, Tanya Engel
University of Wyoming Extension

Bronze Award Winner

Cover Crop Economics: Opportunities to Improve Your Bottom Line in Row Crops
Andy Zieminski, Lizi Barba, SARE Outreach, Rob Myers
USDA-SARE
Gold: Alabama Watershed Stewards Handbook

Emery Tschetter, Bruce Dupree, Janet Guynn, Deborah Dupree, Glenda Freeman, Aimee Lewis, Kristin Garrett, Bridget Brown, Josh Jackson

Alabama Cooperative Extension System
Silver Award Winner

FOCUS 2019
Russell Boone, Latasha Ford, ChaNae Bradley
Fort Valley State University
Gold: 2018 Annual Report: To the Core

J. Adam Calaway, Rachael Davis, Courtney Leeper, Rob Mattson, Robyn Peterson, Tim Woodruff, Jessica Willingham

Noble Research Institute
Publishing 5 | Promotional Publications

Silver Award Winner
UF/IFAS Prospectus
Ruth Borger, Tracy Bryant, Tory Moore, Kirsten Romaguera, Lourdes Rodriguez, Paul Roberts, Tom Nordlie
UF/IFAS

Bronze Award Winner
Prevent & Protect Impact Report
Sydney Honeycutt, Ashley McLeod-Morin, Ricky Telg, Michaela Shaw Kandzer
UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources
Publishing 5 | Promotional Publications

Gold: 2019 UF/IFAS Briefing Book

Ruth Borger, Tracy Bryant, Tyler Jones

UF/IFAS
Silver Award Winner

ALProHealth Guidebook
Janet Guynn, Bruce Dupree, Emery Tschetter, Maggie Lawrence, Aimee Lewis, Barb Struempler, Ruth Brock, Mitch Carter
Alabama Cooperative Extension System
Gold: Case for Support

J. Adam Calaway, Rachael Davis

Noble Research Institute
Silver Award Winner
Teaching to Troubleshoot with Tech
Melea Reicks Licht
Iowa State University College of Agriculture and Life Sciences

Bronze Award Winner
Strategies That Help: Mental Health First Aid
Melea Reicks Licht
Iowa State University College of Agriculture and Life Sciences
Publishing 8 | Editing

**Gold:** Alabama Watershed Stewards Handbook

Emery Tschetter, Janet Guynn, Maggie Lawrence, Glenda Freeman, Aimee Lewis, Deborah Dupree

Alabama Cooperative Extension System
Publishing
OPS Winner

Gold: 2018 Annual Report: To the Core

J. Adam Calaway, Rachael Davis, Courtney Leeper, Rob Mattson, Robyn Peterson, Tim Woodruff, Jessica Willingham

Noble Research Institute
Social Media
Social Media 1 | Campaign (Organic)

**Silver Award Winner**

*Pre-Hurricane Dorian Social Media Campaign*
Ashley Mcleod-Morin, Dr. Ricky Telg, Sydney Honeycutt, Dr. Angela B. Lindsey
UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources

**Bronze Award Winner**

*Crisis Communication: Oklahoma Flooding*
Lyndall Stout, Lindsey Davidson, Dave Deken, Amanda Jones-Treadwell, Todd Johnson, Gayle Hiner, Trisha Gedon, Don Stotts
Agricultural Communications Services/Oklahoma State University
Social Media 1 | Campaign (Organic)

**Gold:** Top Bug Tuesday

Justin Miller, Maggie Lawrence, Bruce Dupree, Katie Nichols

Alabama Cooperative Extension System
Social Media 2 | Campaign (Paid)

Silver Award Winner
Live Well Alabama Recipe Videos
Janet Guynn, Justin Miller, Maggie Lawrence, Emery Tschetter, Brittney Kimber, Bridget Brown, Margaret Barse, Josh Jackson
Alabama Cooperative Extension System

Bronze Award Winner
Mythbugsters
Lyndall Stout, Lindsey Davidson, Craig Woods, Daniel Farris, Sara Honegger
Agricultural Communications Services/Oklahoma State University
Social Media 2 | Campaign (Paid)

Gold: #OKMesonet25

Lyndall Stout, Lindsey Davidson, Dave Deken, Todd Johnson, Don Stotts

Agricultural Communications Services/Oklahoma State University
Social Media 3 | Single Item

Silver Award Winner
Giant Yellow Jacket Nests
Justin Miller, Maggie Lawrence, Katie Nichols
Alabama Cooperative Extension System

Bronze Award Winner
To Communicate Better, Start with Audience
Steve Elliott
Western Integrated Pest Management Center
Social Media 3 | Single Item

**Gold:** On The Border

Steve Miller

University of Wyoming Extension
Social Media
OPS Winner

Gold: #OKMesonet25

Lyndall Stout, Lindsey Davidson, Dave Deken, Todd Johnson, Don Stotts

Agricultural Communications Services/Oklahoma State University
Writing
Writing 1 | Writing for Newspapers

Silver Award Winner
Paying It Forward
Kathy Keatley Garvey
UC Davis

Bronze Award Winner
When Did GMO Become a Dirty Word?
Stacey Stearns
University of Connecticut Extension
Gold: Farming and Ranching to Reduce a Carbon Footprint

Chris Moran

University of Florida/IFAS
Writing 2 | Writing for Magazines

Silver Award Winner
   In the Wake of Leadership
   J. Adam Calaway
   Noble Research Institute

Bronze Award Winner
   Blueprint for Progress
   Courtney Leeper
   Noble Research Institute
Writing 2 | Writing for Magazines

Gold: In Their Veins

Courtney Leeper

Noble Research Institute
Writing 3 | Writing within a Specialized Publication

Silver Award Winner
Hidden Gem
Russell Boone Jr.
Fort Valley State University

Bronze Award Winner
Taking Charge
Russell Boone Jr.
Fort Valley State University
Writing 3 | Writing within a Specialized Publication

Gold: 2018 Annual Report: To the Core

Courtney Leeper, Adam Calaway, Jessica Willingham

Noble Research Institute
Writing 4 | Promotional Writing

Silver Award Winner
Winston County Students are Living to Serve
Justin Miller, Katie Nichols
Alabama Cooperative Extension System

Bronze Award Winner
Duncan Hall Branding
Bruce Dupree, Janet Guynn, Glenda Freeman, Aimee Lewis
Alabama Cooperative Extension System
Writing 4 | Promotional Writing

Gold: Case for Support

J. Adam Calaway

Noble Research Institute
Silver Award Winner
Top Ten Plants in Tennessee
Charles M. Denney
University of Tennessee Institute of Agriculture
Writing 6 | Speech Writing

Silver Award Winner

*It's Who You Are*
Chris Moran
University of Florida/IFAS

Bronze Award Winner

*ORAL Testimony for the U.S. Senate Committee on Agriculture, Nutrition and Forestry*
Beth Stuever
Michigan State University Extension
Gold: UTIA Awards & Promotions
Speeches

Charles M. Denney

University of Tennessee Institute of Agriculture
Silver Award Winner
IPM in Yellowstone
Steve Elliott
Western Integrated Pest Management Center

Bronze Award Winner
Written in the Stars
Becky McKendry
Michigan State University Extension
Writing 7 | Writing for the web

Gold: Up in Smoke | University Ecologists Help Firefighters Protect Nevada's Lands

Ashley Andrews

University of Nevada Cooperative Extension

Nevada lands are no stranger to fire. Last year, two fires burned nearly one million acres. The year before, 1.3 million acres burned. In the last 20 years, more than 20 fires greater than 100,000 acres raged.
Writing
OPS Winner

Gold: Farming and Ranching to Reduce a Carbon Footprint

Chris Moran

University of Florida/IFAS