

Critique & Awards Program Winners 2019

**Writing**

**Outstanding Professional Skill Award**

**Courtney Leeper, Noble Research Institute**

Class 1 – Writing for Newspapers

Gold Chris Moran, University of Florida Institute of Food and Agricultural Sciences

Silver Beverly James, University of Florida Institute of Food and Agricultural Sciences

Bronze Kathy Keatley Garvey, University of California, Davis

Class 2 – Writing for Magazines

Gold Courtney Leeper, Noble Research Institute

Silver Jim Melvin, Clemson University

Bronze Chelsea Kellner, NC State University, College of Agriculture and Life Science

Class 3 – Writing within a Specialized Publication

Gold Steve Elliott, Western Integrated Pest Management Center

Silver Courtney Leeper, J. Adam Calaway, Noble Research Institute

Bronze Kathy Keatley Garvey, University of California, Davis

Class 4 – Promotional Writing

Gold Emery Tschetter, Bruce Dupree, Maggie Lawrence, Glenda Freeman; Alabama Cooperative Extension System

Silver Greg Watry, University of California, Davis/College of Biological Sciences

Class 5 – Script Writing for Visual Media

Gold Charles M. Denney, University of Tennessee Institute of Agriculture

Silver Barb McBreen, Iowa State University College of Agriculture and Life Sciences

Bronze Becky Koch, North Dakota State University Extension

Class 6 – Writing for the Web

Gold Steve Elliott, Western Integrated Pest Management Center

Silver Latasha Ford, Fort Valley State University

Bronze Kathy Keatley Garvey, University of California, Davis

**Photography**

**Outstanding Professional Skill Award**

**Camila Guillen University of Florida Institute of Food and Agricultural Sciences**

Class 7a – Feature Photo

Gold Camila Guillen, University of Florida Institute of Food and Agricultural Sciences

Silver Kathy Keatley Garvey, University of California, Davis

Bronze Latasha Ford, Fort Valley State University

Class 7b – Environmental Portrait or Personality Photo

Gold Bruce Dupree, Alabama Cooperative Extension System

Silver Jonathan Palmer, Kentucky State University Land Grant Program

Bronze Jonathan Palmer, Kentucky State University Land Grant Program

Class 8 – Picture Story

Gold Lena McBean, Remsberg Inc

Silver Edwin Remsberg, Remsberg Inc

Bronze Camila Guillen, University of Florida Institute of Food and Agricultural Sciences

Class 9 – Service Photo

Gold Kathy Keatley Garvey, University of California, Davis

Silver Camila Guillen, University of Florida Institute of Food and Agricultural Sciences

Bronze Edwin Remsberg, Remsberg Inc

Class 10 – Enhanced Photo

Gold Tanya Engel, University of Wyoming Extension

Silver Dennis Hinkamp, Utah State University

Bronze Rob Mattson, Noble Research Institute

**Graphic Design**

**Outstanding Professional Skill Award**

**Janet Guynn, Brittney Kimber, Glenda Freeman, Brigid McCrea, Alabama Cooperative Extension System**

Class 11a – Print One- to Full-Color

Gold Rachael Davis, Noble Research Institute

Silver Michele Wood, University of Florida Institute of Food and Agricultural Sciences

Bronze Melea Reicks Licht, PUSH Branding and Design, Iowa State University College of Agriculture and Life Sciences

Class 11b — Print Advertisement

Gold Tracy Bryant, Jessalyn Karver Fernandes, University of Florida Institute of Food and Agricultural Sciences

Silver Josh Meo, Noble Research Institute

Bronze Brittney Kimber, Bruce Dupree, Emery Tschetter, Maggie Lawrence, Glenda Freeman, Sondra Parmer, Barb Struempler, Katie Funderburk, Laura McCoy, Alabama Cooperative Extension System, Auburn University

Class 12 — Illustration: Single or Series

Gold Janet Guynn, Brittney Kimber, Glenda Freeman, Brigid McCrea, Alabama Cooperative Extension System

Silver Megan McCoy, University of Georgia, College of Agricultural and Environmental Sciences

Bronze Heather Griffith, University of Florida Institute of Food and Agricultural Sciences

Class 14 — Posters

Gold Roxanne Hare, LSU AgCenter

Silver Michele Wood, Darryl Palmer, Tyler Jones, Camila Guillen, Christopher Demers, John Gould, University of Florida Institute of Food and Agricultural Sciences

Bronze Rachael Davis, Noble Research Institute

Class 15 — Exhibits

Gold Blair Hess, Ashley Bates, Wyvette Williams, Jonathan Palmer, Charles Weibel, Greg Smith, Ken Bates, Kentucky State University Land Grant Program

Silver Tracy Bryant, Scott Jackson, Darryl Palmer, Tyler Jones, University of Florida Institute of Food and Agricultural Sciences

Bronze Michele Wood, Tyler Jones, Camila Guillen, University of Florida Institute of Food and Agricultural Sciences

Class 16 — Cover

Gold Rachael Davis, Rob Mattson, Noble Research Institute

Silver Bruce Durpree, Glenda Freeman, Kim Mullenix, Alabama Cooperative Extension System

Bronze Tracy Bryant, University of Florida Institute of Food and Agricultural Sciences

Class 17 — Logos

Gold Tracy Bryant, University of Florida Institute of Food and Agricultural Sciences

Silver Heather Griffith, University of Florida Institute of Food and Agricultural Sciences

Bronze Heather Griffith, University of Florida Institute of Food and Agricultural Sciences

**Publishing**

**Outstanding Professional Skill Award**

**Janet Guynn, Brittney Kimber, Seth Tuttle, Glenda Freeman, Alabama Cooperative Extension System**

Class 19 – Newsletters

Gold Robyn Peterson, Josh Meo, Tim Woodruff, Courtney Leeper, Noble Research Institute

Silver Steve Elliott, Western Integrated Pest Management Center

Bronze Jamie Wilson, Abbey Miller, Emily Kittendorf, Michigan State University Extension

Class 20 – Magazines and Periodicals

Gold Chelsea Kellner, NC State University, College of Agriculture and Life Science

Silver Melea Reicks Licht, Ed Adcock, Haley Cook, Barb McBreen, Brian Meyer, Ann Y. Robinson, Julie Stewart, PUSH Branding and Design, Iowa State University College of Agriculture and Life Sciences

Bronze J. Adam Calaway, Rachael Davis, Courtney Leeper, Rob Mattson, Tim Woodruff, Robyn Peterson, Noble Research Institute

Class 21 – One- to Full-Color Popular Publications

Gold Michele Wood, Darryl Palmer, Tyler Jones, Camila Guillen, Christopher Demers, University of Florida Institute of Food and Agricultural Sciences

Silver Matt Browning, Stacy Herrick, West Virginia State University

Bronze Steve Miller, Tana Stith, Chavawn Kelley, Tanya Engel, University of Wyoming Extension

Class 22 – Technical Publications

Gold Steve Miller, Tana Stith, University of Wyoming Extension

Silver Tracy Bryant, Susan Gildersleeve, Rebecca Burton, Dorothy Zimmerman, Mack Thetford, Debbie Miller, Chris Verlinde, University of Florida Institute of Food and Agricultural Sciences

Class 23 – Special Reports

Gold J. Adam Calaway, Rachael Davis, Courtney Leeper, Rob Mattson, Tim Woodruff, Noble Research Institute

Silver Blair Hess, Wyvette Williams, Ashley Bates, Jonathan Palmer, Charles Weibel, Kentucky State University Land Grant Program

Bronze Laura McCoy, Bruce Dupree, Glenda Freeman, Brittney Kimber, Barb Struempler, Sondra Parmer, Alabama Cooperative Extension System

Class 24 – Promotional Publications

Gold Janet Guynn, Brittney Kimber, Seth Tuttle, Glenda Freeman, Alabama Cooperative Extension System

Silver Blair Hess, Wyvette Williams, Jonathan Palmer, Kentucky State University Land Grant Program

Bronze Mary Wirth, Penn State College of Agricultural Sciences

Class 25 – Editing

Gold Andy Zieminski, Sustainable Agriculture Research and Education (SARE)

Silver Melea Reicks Licht, Iowa State University College of Agriculture and Life Sciences

Bronze Melea Reicks Licht, Iowa State University College of Agriculture and Life Sciences

Class 26 – Electronic Publications

Gold Tracy Bryant, Darryl Palmer, Nicole Pinson, Tyler Jones, Camilla Guillen, University of Florida Institute of Food and Agricultural Sciences

Silver Tracy Bryant, Ruth Borger, Al Williamson, Nick Place, Darryl Palmer, University of Florida Institute of Food and Agricultural Sciences

**Electronic Media, Audio**

Class 28 – Programs, Podcasts and Spots

Gold Jamie Storrow, Andy Zieminski, Tim Pilcher, Mallory Daily, Sustainable Agriculture Research and Education (SARE)

Silver Art Shirley, Elizabeth Gregory North, Ellen Graves, Zac Ashmore, Mississippi State University/Extension, Office of Ag Communications

Bronze Charles M. Denney, University of Tennessee Institute of Agriculture

**Electronic Media, Video**

**Outstanding Professional Skill Award**

**Anthony Barkdoll, David Allen, Josh Payne, University of Georgia College of Agricultural and Environmental Sciences Office of Communications and Creative Services**

Class 29 – Social Media Videos

Gold Anthony Barkdoll, David Allen, Josh Payne, University of Georgia College of Agricultural and Environmental Sciences Office of Communications and Creative Services

Silver NMSU Innovative Media Research and Extension, New Mexico State University Innovative Media Research & Extension Institutional Membership

Bronze Shaun Smith, Ryan McNeill, Chloe Jones, Courtney Leeper, Josh Meo, Noble Research Institute

Class 30 – Profile Videos

Gold Ryan McNeill, Shaun Smith, Noble Research Institute

Silver Chris Liotta, Chelsea Kellner, NC State University College of Agriculture and Life Sciences

Bronze Shaun Smith, Ryan McNeill, Noble Research Institute

Class 31 – Motion Graphics/Augmented Reality/Virtual Reality/Animation

Gold NMSU Innovative Media Research and Extension, New Mexico State University Innovative Media Research & Extension Institutional Membership

Silver Shaun Smith, Ryan McNeill, Noble Research Institute

Bronze David Keto, Lindsay Hadfield, University of Wyoming Extension

Class 32 – Promotional, Recruitment, and Fundraising Products

Gold Josh Paine, Anthony Barkdoll, University of Georgia College of Agricultural and Environmental Sciences Office of Communications and Creative Services

Silver Bridget Brown, Arnold Brodbeck, Christian Brodbeck, Maggie Lawrence, Bridget Browne, Alabama Cooperative Extension System

Bronze Bridget Brown, Maggie Lawrence, Alabama Cooperative Extension System

Class 33 – Informational or Educational Video Production for External Audience/General Public

Gold Bridget Brown, Maggie Lawrence, Alabama Cooperative Extension System

Silver Bridget Brown, Maggie Lawrence, Kelly Palmer, Fudd Graham, Jeremy Pickens, Emery Tschetter, Bridget Brown, Alabama Cooperative Extension System

Bronze Ann Chambliss, Emery Tschetter, Aimee Lewis, Bruce Dupree, Glenda Freeman, Margaret Barse, Ann Chambliss, Ayanava Majumdar, Jim Langcuster, Bridget Brown, Maggie Lawrence, Alabama Cooperative Extension System, Auburn University

**Distance Education and Instructional Design**

Class 34 – Informational, News, or Educational Video Production for Internal and Student Audience

Gold Al Williamson, Michael Munroe, University of Florida Institute of Food and Agricultural Sciences

Bronze Eric Krueger, Iowa State University

**Marketing and Media Relations**

Class 35a — Marketing Communications Campaign with Budget under $1,000

Gold Anthony Barkdoll, Maria Bowie, David Allen, Cindy Allen, Cole Sosebee, University of Georgia College of Agricultural and Environmental Sciences Office of Communications and Creative Services

Silver Beverly James, Tom Nordlie, Heather Griffith, Susan Gildersleeve, Sheila Shaw, Michael Munroe, University of Florida Institute of Food and Agricultural Sciences

Bronze Stacey Stearns, Kara Bonsack, University of Connecticut Extension

Class 35b — Marketing Communications Campaign with Budget of $1,000 or More

Gold Jordan Benner, Oregon Forest Resources Institute

Bronze Rachael Davis, Noble Research Institute

Class 36 —Media Relations Campaign

Gold Shelly Gustafson, Tim Loesch, Susan Thurston-Hamerski, University of Minnesota

Silver Samantha Grenrock, Ruth Borger, Tracy Bryant, Peter Frederick, Tyler Jones, University of Florida Institute of Food and Agricultural Sciences

Class 37 — Single Marketing Item

Gold Justin Miller, Maggie Lawrence, Katie Nichols, Bruce Dupree, Janet Guynn, Aimee Lewis, Glenda Freeman, Emery Tschetter, Alabama Cooperative Extension System

Silver Samantha Grenrock, Tyler Jones, Lyle Buss, University of Florida Institute of Food and Agricultural Sciences

Bronze ChaNae Bradley , Fort Valley State University

**Information Technology**

**Outstanding Professional Skill Award**

**Emery Tschetter, Aimee Lewis, Bruce Dupree, Maggie Lawrence, Bridget Brown, Glenda Freeman, Margaret Barse, Ann Chambliss, Ayanava Majumdar, Jim Langcuster, Katie Nichols, Justin Miller, Alabama Cooperative Extension System, Auburn University**

Class 38 — Interactive Media Program

Gold NMSU Innovative Media Research and Extension, New Mexico State University Innovative Media Research & Extension Institutional Membership

Class 39 —Innovative Use of Communication Technology

Silver Elizabeth Gregory North, Keri Collins Lewis, Susan Collins Smith, Art Shirley, Ellen Graves, Jonathan Parrish, Cindy Callahan, Mississippi State University Extension Agricultural Communications

Bronze NMSU Innovative Media Research and Extension, New Mexico State University Innovative Media Research & Extension Institutional Membership

Class 40 – Website

Gold David Allen, John French, Cindy Tucker, Vince Selvidge, Robby Thrift, Ben Whetstone, UGA College of Agricultural and Environmental Sciences

Silver Kelli Anderson, North Dakota State University

Bronze Steve Elliott, William Suckow, Western IPM Center

Class 41 — Technology Education

Gold Emery Tschetter, Aimee Lewis, Bruce Dupree, Maggie Lawrence, Bridget Brown, Glenda Freeman, Margaret Barse, Ann Chambliss, Ayanava Majumdar, Jim Langcuster, Katie Nichols, Justin Miller, Alabama Cooperative Extension System, Auburn University

**Diversity**

**Outstanding Professional Skill Award**

**Bridget Brown, Emery Tschetter, Bruce Dupree, Paul Brown, Adrienne Duke, Alabama Cooperative Extension System**

Class 43a – Publications for Diverse Audiences

Bronze Melea Reicks Licht, Ed Adcock, Haley Cook, Barb McBreen, Brian Meyer, Julie Stewart, Ann Y. Robinson, PUSH Branding and Design, Iowa State University College of Agriculture and Life Sciences

Class 43b – Publications for Targeted Audiences

Silver NMSU Innovative Media Research and Extension, New Mexico State University Innovative Media Research & Extension Institutional Membership

Class 44a – Electronic Media, Audio, for Diverse Audiences

Gold Bridget Brown, Emery Tschetter, Bruce Dupree, Paul Brown, Adrienne Duke, Alabama Cooperative Extension System

**Crisis and Issues Communications**

**Outstanding Professional Skill Award**

**Angela Hurt, Josh Paine, David Allen, Sharon Dowdy, Clint Thompson, Merritt Melancon, Katie Walker, University of Georgia College of Agricultural and Environmental Sciences**

Class 47: Crisis Communications

Gold Angela Hurt, Josh Paine, David Allen, Sharon Dowdy, Clint Thompson, Merritt Melancon, Katie Walker, University of Georgia College of Agricultural and Environmental Sciences

Silver Beth Stuever, Jeff Dwyer, Michigan State University Extension

Bronze Becky Koch, Kelli Anderson, North Dakota State University Extension

Class 48 – Issues Management Campaign

Gold Beth Stuever, Patrick Cudney, Cheryl Howell, Katie Nicpon, Michigan State University Extension

Silver Ginger Rowsey, University of Tennessee Institute of Agriculture

**Social Media Campaign**

**Outstanding Professional Skill Award**

**Lyndall Stout, Lindsey Davidson, Dave Deken, Todd Johnson, Gayle Hiner, Trisha Gedon, Don Stotts, Sean Hubbard, Torsten Kilschautzky, Oklahoma State University | Agricultural Communications Services**

Class 49 - Social Media Campaign Overall (organic)

Gold Justin Miller, Maggie Lawrence, Katie Nichols, Bruce Dupree, Alabama Cooperative Extension System

Silver Sara Honegger, Lindsey Davidson, Dave Deken, Lyndall Stout, Todd Johnson, Leilana McKindra Oklahoma State University, Agricultural Communications Services

Bronze Samantha Grenrock, Brad Buck, Kristina Forman, University of Florida Institute of Food and Agricultural Sciences

Class 50 - Social media Campaign Overall (Paid)

Gold Lyndall Stout, Lindsey Davidson, Dave Deken, Todd Johnson, Gayle Hiner, Trisha Gedon, Don Stotts, Sean Hubbard, Torsten Kilschautzky, Oklahoma State University Agricultural Communications Services

Silver Justin Miller, Maggie Lawrence, Katie Nichols, Donna Reynolds, Emery Tschetter, Bruce Dupree, Janet Guynn, Aimee Lewis, Glenda Freeman, Bridget Brown, Margaret Barse, Alabama Cooperative Extension System

Bronze Brittney Kimber, Laura McCoy, Maggie Lawrence, Sondra Parmer, Barb Struempler, Katie Funderburk, Emery Tschetter, Bruce Dupree, Alabama Cooperative Extension System, Auburn University

Class 51 - Social Media Single Item Overall

Gold Stacey Stearns, University of Connecticut Extension

Silver Lyndall Stout, Lindsey Davidson, Sara Honegger, Ruth Inman, Todd Johnson, Oklahoma State University Agricultural Communications Services

Bronze Tracy Bryant, Brad Buck, Darryl Palmer, University of Florida Institute of Food and Agricultural Sciences