

REIMAGINED:

ACE **AND
ALL
THAT**

Jazz

**KAN
SAS
CITY**



ASSOCIATION FOR
COMMUNICATION
EXCELLENCE

June 12 – 14, 2022

Dear Attendee,



We are thrilled to be in person again. Welcome to historic Kansas City, Missouri for ACE's 2022 Annual Conference! And welcome to our virtual attendees for ACE's first-ever hybrid conference.

Our theme, Reimagined: ACE and All That Jazz, is a nod to KCMO's deep jazz roots and changes in the traditional conference schedule as we emerge from COVID lockdowns. We have worked hard to provide a program that advances our skills and professional connections. Highlights include:

- NIFA sponsored Impact Training Workshop
- More than 35 breakout sessions for peer-to-peer learning
- Keynote speaker Chandra Livingston, Founder and Managing Director of It's Your Time to Flourish
- Hermance speaker, Dr. Tanisha Lemelle, Creative Director at The Clever Site - *Sponsored by USDA NIFA*
- Kickoff all events at the opening reception on Sunday evening with a shout out to first-time attendees and Academic and Research Poster Presenters
- Race along the rolling hills of Kansas City on Tuesday morning's Joe Marks Fun Run/Walk
- ACE Development Fund Silent Auction – support this ACE favorite fundraiser and bid to win fabulous items
- Academic and Research Paper Session on Monday

And, as always, we'll celebrate our colleagues' accomplishments by announcing the ACE Honor Awardees and highlight our outstanding professional work through the Critique and Awards program luncheon.

We extend special thanks to:

The 2022 Conference Committee for their diligence in planning an exceptional conference, including committee members at the University of Arkansas and LSU AgCenter for sharing Audio/Visual equipment and onsite technical expertise.

The UF/IFAS crew, and Ana Iverson from USDA NIFA for their assistance with graphic design and printing.

Our generous conference sponsors, who helped make this one-of-a-kind professional development experience possible and more affordable.

Please be sure to check out ACE's Bonfire Campaign at <https://www.bonfire.com/store/ace-store-3/> to find cool conference swag!

WELCOME!



LaRachelle Smith,
tACE President



Kelsey Armstrong,
Conference Chair



Wifi Network:

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Committee

Alena Poulin - UF/IFAS Center for Public Issues Education

Sherry Hoyer - Iowa State University

Tara Slusher - University of Tennessee

Justin Miller - Auburn University

Ex-officio & Liaisons

Tobie Blanchard - ACE Vice President

Ruth Borger - ACE Development Director

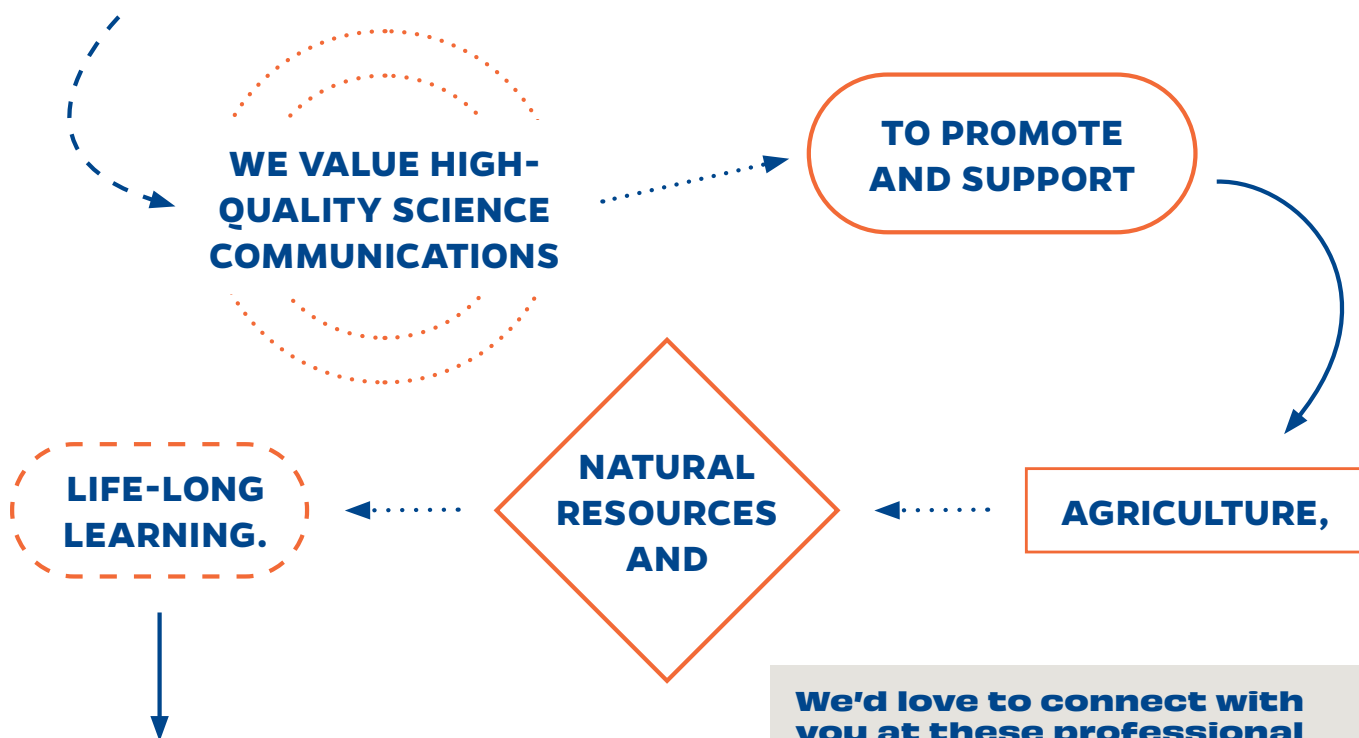
Jefferson Miller - ACE Treasurer

Lori Gula - ACE Professional Development Director





UF/IFAS IS *Proud* TO SPONSOR THE 2022 ACE CONFERENCE



NEED ANSWERS?



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publications. Each year, visitors access trusted and relevant content from more than 6,500 publication titles. The mobile-friendly and easy connection to UF/IFAS experts makes Ask IFAS a go-to resource for more than 17.5 million visitors per year.

We'd love to connect with you at these professional development sessions:

Monday

UF/IFAS Dialing to Deliver Better Communication Decisions | 9:45AM & 2PM

Expert interview versus statement: Which is most effective when the topic is controversial? | 3:00PM

Lightning Round presentations | 3:00PM

Back-of-the-Envelope Crisis Communication
Let the Q&A work for you
Prepping for Protests

Tuesday

UF/IFAS Dialing to Deliver Better Communication Decisions | 9:45AM

Effective media training: What it looks like and how to implement it | 10:30AM

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PROFESSIONAL DEVELOPMENT SESSION

**IFAS DIALING TO DELIVER
BETTER COMMUNICATION
DECISIONS**



**SCAN THE QR CODE
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**LEARN MORE ABOUT US AT OUR SESSION
9:30AM, TUESDAY JUNE 14TH**

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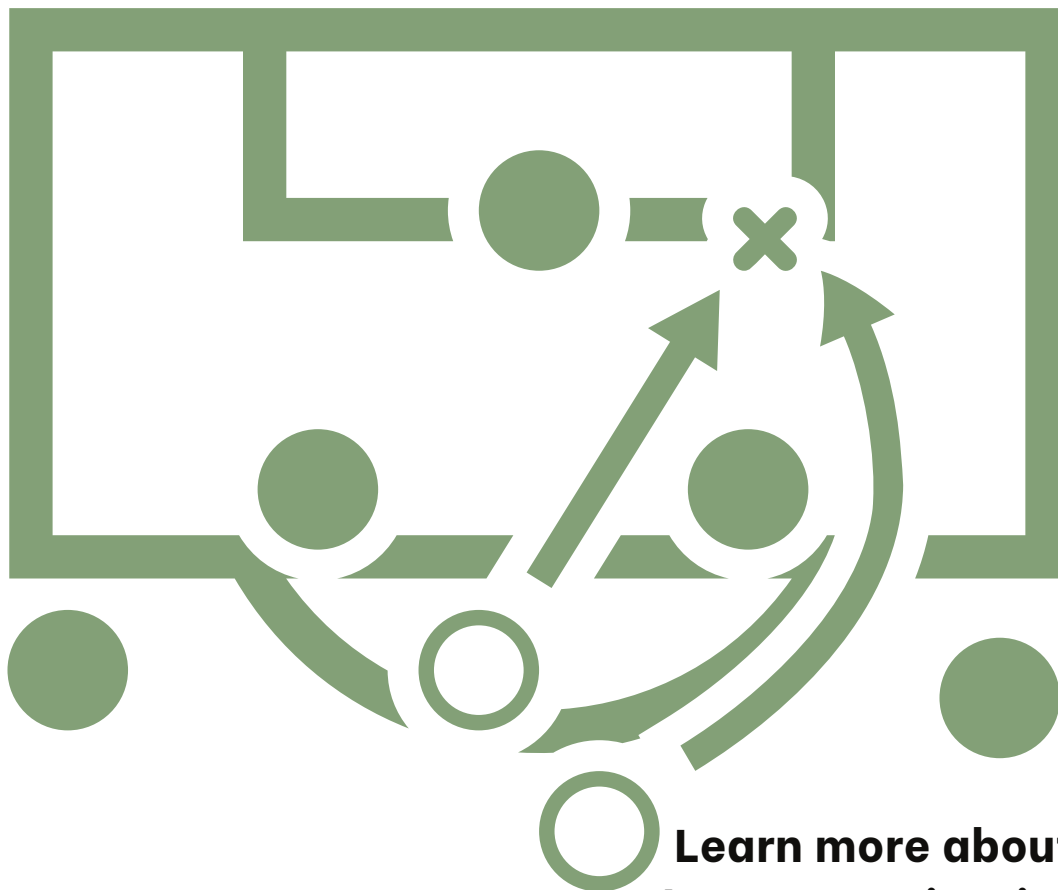
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Western Region Communications Playbook



**Learn more about
the communications
strategy for the
Western Region
Agricultural
Experiment Station
and Extension
Joint Enterprise at
2:00-2:45 p.m. on
Monday, June 13.**



WAAESD

Western Association of Agricultural Experiment Station Directors



Western Extension Directors Association



National Institute of Food and Agriculture
U.S. DEPARTMENT OF AGRICULTURE

NIFA PROUDLY SUPPORTS THE

ACE 2022 ANNUAL CONFERENCE

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Academic Innovation

The College of Agriculture and Life Sciences offers 26 undergraduate majors and 35 graduate programs in addition to hands-on opportunities for students to hone skills in leadership, entrepreneurship, innovation, communications and cultural competency.

Scientific Solutions

The college's Iowa Agriculture and Home Economics Experiment Station helps Iowa remain a world leader in food production and address societal issues linked to agriculture: economic development, life sciences, the environment, public policy, families and communities.

99-County Campus

Iowa State University Extension and Outreach connects Iowans to researchers at Iowa State and throughout the land-grant university system. The Agriculture and Natural Resources Extension network of campus-based state specialists and field specialists include: agricultural engineering, commercial horticulture, farm management, field agronomists, beef specialists and swine specialists.



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Communications REIMAGINED

Responding to the changing realities of our communities and adapting as new challenges and issues arise.



Oregon State University
Extension and
Engagement

Thank you, ACE, for providing inspiration and professional development opportunities for our communicators.

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and education

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Department of Communications
and Agricultural Education

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all That Jazz!



2022 Annual Conference Schedule



SATURDAY, JUNE 11

10:30 AM - 3:30 PM

Optional NIFA Impact Training
Workshop - **Pavilion Three**

SUNDAY, JUNE 12

1:00 PM - 4:00 PM

Board of Directors Meeting -
Pavilion One

4:00 PM - 6:00 PM

2023 Annual Conference
Committee - **Pavilion Three**

5:00 PM - 6:00 PM

Past President's Meeting - **Virtual
and Hospitality Suite #217**

5:00 PM - 6:00 PM

LC Meeting: Media Relations and
Writing - **Pavilion One**

5:30 PM - 6:30 PM

LC Meeting: Instructional Design
and IT - **Happy Hour at the American
Slang Modern Brasserie Bar (Hotel Bar)**

5:00 PM - 7:00 PM

Registration Check in & Silent
Auction Drop off - **Ballroom Foyer**

6:30 PM - 8:00 PM

Opening Reception + Academic &
Research Posters - **Rooftop Ballroom**

MONDAY, JUNE 13

7:30 AM - 5:30 PM

Registration - **Ballroom Foyer**

7:30 AM - 8:15 AM

Continental Breakfast - **Salon 2**

8:15 AM - 8:30 AM

Welcome and Introductions -
Salon 1AB

8:30 AM - 9:30 AM

Keynote Address - **Salon 1AB**

9:45 AM - 12:00 PM

Academic and Research Paper
Session - **Pavilion Three**

9:45 AM - 12:00 PM

Professional Development
Breakout Sessions

12:00 PM - 1:45 PM

Lunch and C&A Awards
Presentation - **Salon 1AB**

2:00 PM - 5:30 PM

Academic and Research Paper
Session - **Pavilion Three**

2:00 PM - 5:30 PM

Professional Development
Breakout Sessions

6:00 PM - 7:00 PM

LC Meeting: Diversity - **Pavilion One**

TUESDAY, JUNE 14

6:00 AM

Joe Marks Fun Run, meet at
registration in Ballroom Foyer

7:15 AM - 8:00 AM

Continental Breakfast - **Salon 2**

8:15 AM - 9:15 AM

Hernance Speaker, sponsored by
USDA NIFA - **Salon 1AB**

9:30 AM - 11:00 AM

Professional Development
Breakout Sessions

10:30 AM - 11:15 AM

LC Meeting: Social Media -
Pavilion 2

11:00 AM - 12:15 PM

Member Meeting and Honor
Awards - **Salon 1AB**



SAVE THE DATE

ACE 2023 Annual Conference

June 11-13, 2023

Asheville, North Carolina

Renaissance Asheville Downtown Hotel



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Keynote Speaker



Chandra Livingston, CASC, MAOM, CPA



Chandra Livingston is the Founder and Managing Director of **It's Your Time to Flourish**, a workforce development and management consulting agency that serves work teams, entrepreneurs, new managers, and career shifters who are seeking to transform into effective, heart-centered decision makers. Clients prefer her company's solutions over available alternatives because they help clients enhance their idea of what's possible by utilizing a healthy mind/body/lifestyle approach, resulting in benefits that last.

Professionally, Chandra is a Certified Axiogenics Self-Leadership Coach and a Certified Public Accountant with a master's degree in Organizational Management. She has 20+ years of corporate experience that includes serving as the Accounting Manager for the \$2.5 billion dollar Houston Municipal Employees Pension System, Accounting Manager for the Star of Hope Mission homeless shelter and five years as the Investment Operations Officer for Houston Endowment Inc., a private foundation with assets of more than \$1.5

billion that supports charitable organizations in the greater Houston area. Chandra is also an Independent Consultant with Arbonne, a plant based personal product company whose mission is to empower people to flourish with sustainable healthy living. From 2010 to 2012, she had the opportunity to advocate for enhanced diversity awareness in her role as the Board Chair of the Arbonne African American Advisory Taskforce. She also served as a workshop leader for the ALMA Multicultural Leadership Academy at Arbonne's corporate headquarters in February of 2020.

Chandra is an engaging public speaker and customer relations adviser with extensive civic and community volunteer experience which includes past task force roles with the Museum of Fine Arts Houston Five A Committee and the Texas Children's Hospital Development Counsel. She served for 12 years as the Houston volunteer Accounting Director for The College Fund/UNCF's annual telethon where she led 80+ volunteers to tally donations during the annual "night of show" telecast. As a former member of the Houston UNCF Advisory Board, Chandra often spoke to TV and radio audiences in her role as the creator of the Young Scholars program.

As a Senior Consultant, Chandra's creative and engaging leadership style resulted in the efficient procurement and distribution of \$4.3 million in Hurricane Harvey aid to 800+ families. Her brilliant design of an equitable disaster aid needs assessment and procurement protocol system resulted in her earning an Unsung Hero Award. Chandra is a graduate of the prestigious Inner City Capital Connections Houston Cohort for 2021, a nine-month masterclass business program that features lectures from Ivy league professors and access to venture capital.

Chandra is a member of the Texas Society of CPAs and is a lifetime associate member of Jack and Jill of America. She also serves on the Deaconess Board at Wheeler Avenue Baptist Church where she was recently featured in an "On the Avenue" broadcast for an original song she wrote, "I'll Know You." She is the author of the book, "It's Harvest Time: Reaping the Treasure God has Waiting for You," available at Barnes and Nobel and [Amazon.com](https://www.amazon.com). Chandra is married to Army Veteran E.S. (Rudy) Livingston, Jr. and they have three wonderful adult children, Alysia, E. Steve and Mia.



Keynote Speaker



Dr. Tanisha Lemelle



Dr. Tanisha Lemelle is an accomplished entrepreneur, corporate trainer, consultant, and strategist. She began her professional career as a high school Spanish teacher before going back to school to complete her Master's degree in Human Resource Management and then earned her Doctorate in Business Administration. She spent several years in the corporate arena working her way up to Vice President of Employment for a national

financial services firm before she gave into her passion for entrepreneurship. Dr. Lemelle is the owner and CEO of The Clever Site, a full-service digital marketing agency, where she helps small businesses do it BIG online. As an online strategist and business consultant, she has helped elevate the brands of attorneys, therapists, authors, and coaches, around the country.

After several years of empirical research on minority and women business enterprises (MWBs), Dr. Lemelle built a framework for entrepreneurs, based on the best practices of successful minority and women small business owners in government contracting. She uses this framework to teach, train, and coach other entrepreneurs to build successful businesses and overcome obstacles commonly faced by MWBs.

In addition to transforming MWBs, Dr. Lemelle is passionate about investing in people and has been actively doing so for almost two decades. In her role as a mother, business owner, and community volunteer, she loves to spend time mentoring young women and supporting her favorite charities and non-profit organizations.

Dr. Lemelle has traveled the world as a missionary, teacher, and motivational speaker. Some of her most exciting moments were being interviewed by Soledad O'Brien on CNN, meeting President and First Lady Obama, and visiting the Holy Land at the request of Israel's Ministry of Tourism.

- Sponsored by USDA NIFA



Academic and Research Agenda



The ACE Academic and Research session will highlight innovative and relevant research related to pressing issues within the food, agricultural, and environmental sectors. The peer-reviewed research presented during this session will focus on providing a brief overview of the research and associated findings and encourages discussion and questions related to the research with the researchers and attendees. The research paper sessions will be interactive and allow presenters and attendees to engage in rich discussion and create connections to benefit communication academicians and practitioners.

Sunday, June 12, 2022

6:30 – 8:00 p.m.

Opening Reception + Academic Research Posters - Rooftop Ballroom

During the welcome reception, the ACE Academic and Research session will present innovative and relevant research via a poster as a visual aid. During this time, we ask for you to engage with our presenters, ask questions, and vote for the top people's choice poster awards.

Monday, June 13, 2022

10:00 a.m. – 11:30 a.m. - Pavilion Three

Introductions & Welcome for ACE Academic and Leadership LC | 10:00 – 10:15 a.m.

Paper Session 1: Message Types & Evaluation in Agricultural Communications | 10:15 – 11:00 a.m.

1. **The Steaks Are High: Covid-19's Impact on Direct-To- Consumer Marketing in The Oklahoma Beef Industry**
Oklahoma State University
2. **Examining the Impact of Disaster Experience with Winter Storm Uri and Climate Change Risk Perceptions on Climate Change Mitigation Policy Support**
Texas Tech University, Oregon State University
3. **Visual Framing of Chicken Farming: A Content Analysis of Corporate Videos**
University of Minnesota – Twin Cities

Round Table Session 1 | 11:00 – 11:30 a.m.

Two round table sessions for 15 minutes each

Monday, June 13, 2022

2:00 p.m. – 4:30 p.m. - Pavilion Three

Paper Session 2: Perspectives in Agricultural Communications | 2:00 – 3:00 p.m.

1. **High School Agricultural Communication Competencies: An Academic Perspective**
University of Florida
2. **Looking Local: An Exploration of Texas Residents' Perceptions of the GO TEXAN to Develop Brand Positioning Strategies**
Texas Tech University
3. **Time Well Spent: Exploring the Role of Attitude and Importance on Selective Exposure to Agricultural Messages**
Texas Tech University
4. **Rural Redemption: A Model to Help Understand the Perspectives of Rural Americans Related to Vaccine Science**
University of Florida, Oklahoma State University, The Ohio State University

Round Table Session 2 | 3:00 – 3:30 p.m.

Two round table sessions for 15 minutes each

Business Meeting for ACE Research & Academic | 3:45 – 4:30 pm



Schedule Details



All programming in Salon 1AB will be available to virtual audience

SATURDAY, JUNE 11, 2022

NIFA Training Workshop

10:30 a.m. - 3:30 p.m. - Pavilion Three

SUNDAY, JUNE 12, 2022

Board of Directors Meeting

1:00 p.m. - 4:00 p.m. - Pavilion One

2023 Annual Conference Committee

4:00 p.m. - 6:00 p.m. - Pavilion Three

Past President's Meeting

5:00 p.m. - 6:00 p.m. - Virtual and Hospitality Suite #217

LC Meeting: Media Relations and Writing

5:00 p.m. - 6:00 p.m. - Pavilion One

LC Meeting: Instructional Design and IT

5:30 p.m. - 6:30 p.m. - American Slang Modern

Brasserie Bar (Hotel Bar)

Opening Reception and Academic & Research Posters

6:30 p.m. - 8:00 p.m. - Rooftop Ballroom

MONDAY, JUNE 13, 2022

Continental Breakfast

7:30 a.m. - 8:15 a.m. - Salon 2

Welcome and Introductions | 8:15 a.m. - 8:30 a.m. -

Salon 1AB

Keynote Speaker | 8:30 a.m. - 9:30 a.m. - Salon 1AB

Academic & Research Paper Session

9:45 a.m. - 12:00 p.m. - Pavilion Three

Dialing to Deliver Better Communication Decisions

30 minute session - 9:45 a.m., 10:30 a.m., 11:30 a.m.,
Sponsored by UF/IFAS - Pavilion Five

Professional Development Breakout Sessions

9:45 a.m. - 10:15 a.m.

1. MyPlate MyWay: Creating a Customizable Digital Tool with Localized, Culturally-Specific Foods - Pavilion Two

2. The Land-Grant Mission: What do Faculty Think? - Salon 1AB

3. Metadata Nightmare — How Can We Better Manage Video Assets? - Pavilion Six

4. Facilitating Group Discussions - Pavilion One

Professional Development Breakout Sessions

10:30 a.m. - 11:15 a.m.

1. A Model for Hybrid Conferences and Workshops - Pavilion Two

2. I Am Not a Communicator, But I Play One On TV - Pavilion One

3. The role of research in improving communication practices - Sponsored by LSU AgCenter - Salon 1AB

Professional Development Breakout Sessions

11:30 a.m. - 12:00 p.m.

1. Designing for Engagement in Self-Paced Course - Pavilion Two

2. Ten Things I've Learned From Listening to Podcasts to Improve Your Career and Personal Life - Pavilion One

3. The student-supervisor experience: Keep calm from becoming calamity - Pavilion Six

4. Setting the Mood; Using Mood Boards, Storyboarding to Plan and Pitch - Salon 1AB

Lunch and C&A Awards Presentation

12:00 p.m. - 1:45 p.m. - Salon 1AB

Academic & Research Paper Session

2:00 p.m. - 5:30 p.m. - Pavilion Three

Dialing to Deliver Better Communication Decisions

30 minute sessions - 2:00 p.m., 3:00 p.m., 4:00 p.m., 5:00 p.m., Sponsored by UF/IFAS - Pavilion Five

Professional Development Breakout Sessions

2:00 p.m. - 2:45 p.m.

1. The Art and Science of Project Roadmapping - Pavilion Two

2. Diversity and Inclusion in Extension: How We've Started Taking Action (and What We Still Need to Do) - Pavilion Six

3. Getting the scoop on working with media - Pavilion 1

4. The Western Region Strategic Communications Playbook, Sponsored by WEDA/WAAESD - Salon 1AB



Schedule Details



Professional Development Breakout Sessions

3:00 p.m. - 3:45 p.m.

1. **Lighting Round - 10 minutes each** - Pavilion Six
 - Back-of-the-Envelope Crisis Communication
 - Let the Q&A work for you
 - Implementing Open Science Practices in Agricultural Communications Research
 - Prepping for Protests
2. **Putting the “social” in social media: Building community among social media managers** - Salon 1AB
3. **The Power of Team: 5 Simple Communication Principles to Unlock Your Team's Potential** - Pavilion One
4. **Expert interview versus statement: Which is most effective when the topic is controversial?** - Pavilion Two

Professional Development Breakout Sessions

4:00 p.m. - 4:45 p.m.

1. **How to Create Engaging Social Media Content** - Salon 1AB
2. **Sunrise—Sunset: Managing Expiring Website Content** - Pavilion One

Professional Development Breakout Sessions

5:00 p.m. - 5:30 p.m.

1. **Making Assessment Data Meaningful** - Pavilion Two
2. **More than a pretty package: Creating online toolkits to amplify outreach efforts** - Salon 1AB
3. **Easier Mobile Outreach Building Community** - Pavilion Six
4. **The Metaverse and Web 3.0 – Future of Online Engagement and Education?** - Pavilion One

LC Meeting: Diversity

6:00 p.m. - 7:00 p.m. - Pavilion One

TUESDAY, JUNE 14, 2021

Joe Marks Fun Run - 6:00 a.m. - Meet in Ballroom Foyer

Continental Breakfast 7:15 a.m. - 8:00 a.m. - Salon 2

Hermance Speaker | 8:15 a.m. - 9:15 a.m., Sponsored by USDA NIFA - Salon 1AB

Dialing to Deliver Better Communication Decisions

30 minute sessions - 9:30 a.m. and 10:30 a.m.,

Sponsored by UF/IFAS - Pavilion Five

Professional Development Breakout Sessions

9:30 a.m. - 10:15 a.m.

1. **Recruiting and Retaining Staff in a Post-Pandemic World (Panel Presentation)** - Pavilion Two
2. **Training students in science communication: ACE PD Grant Project** - Pavilion One
3. **ESS-ESCAP Sponsored Session**
Ag Research- its all of that and more! - Pavilion Three
4. **Data Walk 101** - Pavilion Six
5. **Handling the hate: When to respond, when to ignore and when to see your therapist** - Salon 1AB

Professional Development Breakout Sessions

10:30 a.m. - 11:00 a.m.

1. **AMP Up! ACE Pilots a Mentorship Program** - Pavilion One
2. **Effective media training: What it looks like and how to implement it** - Salon 1AB
3. **Creating Virtual Reality Programs: Lessons Learned from our First Projects** - Pavilion Three

LC Meeting: Social Media 10:30 a.m. - 11:00 a.m. -

Pavilion 2

Member Meeting and Honor Awards

11:15 a.m. - 12:30 p.m..



2022 ACE Honor Awards



ACE Rising Star Award



Chris Branham,
Public Issues
Education Leader,
OSU Extension
Communications



Justin Miller,
Communications
Specialist, Auburn
University

ACE Learning Community Award of Excellence - Academic & Research



Jessica Holt, PhD,
Assistant Professor
of Agricultural
Communications,
University of Georgia

ACE Learning Community Award of Excellence - Media Relations & Writing



Chris Moran, Special
Assistant to the Vice
President - UF/IFAS

ACE 2022 Academic and Research Awards

Outstanding Paper

Examining the Impact of Disaster Experience with Winter Storm Uri and Climate Change Risk Perceptions on Climate Change Mitigation Policy Support

Dr. Laura Fischer; Texas Tech University, Ginger Orton; Oregon State University, Dr. Cara Lawson; Oregon State University

Outstanding Paper Runner Up

Rural Redemption: A model to help understand the perspectives of rural Americans related to vaccine science

Dr. Lauri M. Baker; University of Florida, Ashley McLeod Morin; University of Florida, Cheng-Xian yang; University of Florida, Audrey E.H. King; Oklahoma State University, Shelby O. Thomas; University of Florida, Dr. Kristina Boone; The Ohio State University

Outstanding Dissertation

Strong Societal Connection, Stronger Health Direction: Investigating the Organization-Public Relationship and Science Communication Perceptions Toward the CDC During a Pandemic
Ashley McLeod Morin; Ph.D., University of Florida

Outstanding Runner-Up Dissertation

An Exploration of Media Logic Applied within Extension Video Production

Austin R. Moore; Ph.D., Texas Tech University

Outstanding Thesis

Public Perceptions of Food Purchasing Habits and Food Safety Behaviors as They Relate to the COVID-19 Pandemic

Michaela Shaw Kandzer; University of Florida

Outstanding Thesis Runner Up

Communicating About Climate Science Using Social Media: Exploring Discourse, Information Seeking and Climate Change Knowledge

Kennedy Mayfield-Smith; University of Georgia

Outstanding Proposal

The Influence of Charitable Food Organization Branding on College Students' Behavioral Intent

Marlee E. Stollar; The Ohio State University

Outstanding Proposal Runner Up

Breaking Down Barriers: Identifying Florida Producers' Knowledge, Perceptions, and Barriers of Compliance with Regulatory Best Management Practices

Valentina Castano; University of Florida



Critique and Awards



OPS Winners

Crisis and Issues Management

Emery Tschetter, Bruce Dupree, Maggie Lawrence, Justin Miller, Katie Nichols, Aimee Lewis, Glenda Freeman, Matt Ulmer, Alabama Cooperative Extension System

Diversity

Ricardo Vela, Linda Forbes, Marcel Horowitz, Dr. Fabian Rivera, Wendy Powers, University of California Agriculture and Natural Resources

Electronic Media, Audio

Phillip Stokes, Michaela Shaw Kandzer, Ricky Telg, Alena Poulin, Valentina Castano, Sydney Honeycutt, Ashley McLeod-Morin, Raychel Rabon, Jacqueline Aenlle, UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources

Electronic Media, Video

Emily Kenworthy, Trey Cooper, Matt Hanner, UGA Marine Extension and Georgia Sea Grant

Graphic Design

Bruce Dupree, Alabama Cooperative Extension System

Information Technology

Barbara Chamberlin, Amy Smith Muise, Amanda Chase, Pamela Martinez, Laura Bellows, Frank Eshelman, Adrian Aguirre, Innovative Media Research & Extension, New Mexico State University

Marketing

Janet Donnelly, Ann Marie Murphy, Greg Aronoff, Ed Jensen, Dave Shaw, Nicole Strong, Victor Villegas, Pete Petryszak, Kym Pokorny, Michele Scheib, Alan Dennis, Oregon State University Extension Communications

Media Relations

Samantha Murray, Rebecca Clapp, Robert Annis, UF/IFAS

Photography

Rob Mattson, Noble Research Institute

Publishing

Bruce Dupree, Glenda Freeman, Alabama Cooperative Extension System

Social Media

Anna Ribbeck, LSU AgCenter

Writing

Ryan McNeill, Katie McGuire, Noble Research Institute

Gold, Silver, and Bronze Winners



2021-2022 Board Members



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LaRachelle Smith, PhD
Internal Communications Manager, USDA, National
Institute of Food and Agriculture

President-Elect

Ricky Telg, PhD
Professor, Dept. of Agricultural Education &
Communication; Director, UF/IFAS Center for
Public Issues

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Louisiana State University AgCenter

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Research & Extension Center at Amarillo & Veron

Professional Development Director

Lori Tyler Gula, PhD
External Communications Manager, USDA, National
Institute of Food and Agriculture

Research Director

Jamie Loizzo, PhD
Assistant Professor Department of Agricultural
Education and Communication (AEC), University
of Florida

Marketing & Membership Director

Suzanne Street
Director of Agricultural Communications at the University
of Maryland Eastern Shore and SANS Center Director for
the School of Agricultural and Natural Sciences

Member Services Director

ChaNae Bradley
Senior Communications Specialist
Fort Valley State University, Agricultural Communications

Retiree Director

Robert Casler, retired

Treasurer-Elect

Jason Ellis, PhD
Department of Communications and Agricultural
Education, Kansas State University

Member Services Director-Elect

Latasha Ford
Research Communications Specialist, Fort Valley State
University College of Agriculture, Family Sciences and
Technology (CAFST)

Learning Community Director-Elect

Stacey Stearns
Communications Specialist, University of Connecticut
(UConn) Extension

Retiree Director-Elect

David A. King, Retired

Board Appointed Positions

Development Officer

Ruth Borger

ACE Curator

Joanne Littlefield

Journal of Applied Communications

Jefferson Miller, Executive Editor
Annie Specht, Managing Editor

ACE Representative to Journal of Extension (JOE) Board of Directors

Lori Greiner

ACE Representative to Extension Committee on Organization and Policy (ECOP)/Experiment Station Committee on Organization and Policy (ESCOP) Communications and Marketing Committee

Elizabeth Gregory North



Membership Milestones



50 years

Gary Beall
Anita Povich
Dennis Senft
Ashley Wood

45 years

George Brandsberg
Evelyn (Evie) Engel

35 years

John Wozniak

30 years

Robert Casler
Elizabeth Gregory North
Laura Miller
Chris Sigurdson

20 years

Micki Nelson

15 years

Kelsey Hall
Beth Stuever

10 years

Ruth Borger
Adam Calaway
Susan Collins-Smith
Jessica Holt, PhD

5 years

Inka Bajandas
Jordan Benner
Kara Bonsack
Chris Branam
Rachael Davis
John Hawley
Tracy Irani
Lindsey Jahn
Audrey E. H. King
Kristin Knight
Ashley McLeod-Morin
Josh Meo
Abbey Miller
Amy Muise
Rob Novak
Kyle Peveto
Mark Rose
Lori Tyler Gula, PhD



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