

ACE Research Special Interest Group Annual Strategic Plan for 2005-2006

Officers:

Chair: Gary Wingenbach, Texas A&M University

Vice-Chair: Steve Hill, Kansas State University

Vice-Chair elect: Jefferson Miller, University of Arkansas

SIG Communication:

The officers of the Research SIG plan to meet on a regular basis via teleconference during the year. Communications to the SIG membership will be made through the Web site, SIG listserv, ACE newsletter, and through e-mail. Full SIG member meetings will occur at the ACE annual meeting. The Research SIG Web page, updated/maintained on a regular basis, is maintained by Dale Layfield, at Clemson University.

Mission Statement: The Research SIG is dedicated to encouraging, improving, recognizing, and reporting research relevant to members of the organization and the institutions they represent.

The primary goal for the Research SIG is to provide a peer-reviewed research process for agricultural communications research and to coordinate/host research paper presentation sessions at the annual meeting. A secondary goal is to provide educational opportunities and generate enthusiasm for communication research among ACE members.

SIG Goals:

Goal 1: Increase communications of research presented at the ACE Annual Meeting.

- Action Step: Develop an abstract only version of Annual ACE Research Conference Papers to be posted under the “Publications” link on the Research SIG Web site.
- Method: Require specific formatting issues for all research papers accepted for presentation so a Web-ready abstract version of all papers can be posted prior to the 2006 conference.
- Responsibility: the Chair (Wingenbach), with assistance from the Research SIG officer team (Hill and Miller), will create the Web-ready abstract version prior to the 2006 conference.
- Timeline: Goal will be accomplished prior to the 2006 ACE Annual Meeting.

Goal 2: Refine the research paper presentation and discussion process.

- Action Step: Continue the ACE Research SIG “pre-session” format for presenting and discussing research papers by ACE members.
- Method: Request a 2006 Research SIG pre-session (similar format to the 2005 conference) at the ACE Annual Meeting (request was e-mailed on 8/22/2005).
- Responsibility: Chair made request to ACE Meeting coordinators, Virginia Morgan and Kristina Boone.
- Timeline: Goal will be accomplished by September, 2005.

Goal 3: Establish an online submission and peer-review process for graduate student competitions (Outstanding Thesis and Dissertation).

- Action Step: Develop interactive (*.asp NET) Web pages with SQL queries/syntax command (linked ODBC databases) to facilitate the conversion of a paper-based to electronic process.
- Method: Dedicate sufficient time to writing codes, testing support structures, and establishing security measures to adapted versions of the Research SIG research paper and graduate student proposals electronic sites already in operation.
- Responsibility: Chair, with valued assistance from officer team members.
- Timeline: Goal will be finished by October 31, 2005.

Goal 4: Explore “evaluation” as a part of the Research SIG (or inclusion in SIG name).

- Action Step: Conduct a vote of the Research SIG members for including the word “evaluation” in the Research SIG name.
- Method: Conduct an online (e-mail) discussion about the inclusion of the word “evaluation” in the Research SIG name, followed by an electronic vote on the matter.
- Responsibility: Vice-chair elect with assistance from officer team members.
- Timeline: Goal will be accomplished prior to the 2006 ACE Annual Meeting.