

# ACE Awards

june - ,

MEMPHIS, TENNESSEE



Association for Communication Excellence  
in Agriculture, Natural Resources, and Life and Human Sciences

[www.aceweb.org](http://www.aceweb.org)

# Critique & Awards Program Winners 2016

## *Crisis and Issues Communication*

### Outstanding Professional Skill Award

*Jamie Wilson, Mindy Tape, Sean Corp, Beth Stuever,  
Katie Ockert, Darrin Karcher, Jeannine Schwehofer, Nikki Hersch  
Michigan State University Extension*

### Class 47 — Crisis Communications

*Gold Award:* Margaret Lawrence, Emery Tschetter, Bruce Dupree, Aimee Lewis, David McCormick, Jenny Crickard, Glenda Freeman, Virginia Morgan White, Donna Reynolds, Jonas Bowersock, Jake Thomas, John Hartley, Jonathan Davis  
Alabama Cooperative Extension System

### Class 48 — Issues Management

*Gold Award:* Jamie Wilson, Mindy Tape, Sean Corp, Beth Stuever, Katie Ockert, Darrin Karcher, Jeannine Schwehofer, Nikki Hersch  
Michigan State University



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# Critique & Awards Program Winners 2016

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## *Diversity*

### **Outstanding Professional Skill Award**

*ChaNaé Bradley, Jeffery Brothers, Russell Boone  
Fort Valley State University*

### **Class 42 — Writing for Targeted Audiences**

*No entries*

### **Class 43 — Targeted Publications**

*Gold Award:* ChaNaé Bradley, Jeffery Brothers, Russell Boone  
Fort Valley State University

*Bronze Award:* Cheryl Wilen, Scott Parker, University of  
California Cooperative Extension

### **Class 44 — Electronic Media, Audio, for Targeted Publics**

*No entries*

### **Class 45 — Electronic Media, Video, for Targeted Publics**

*Silver Award:* Barb McBreen, Iowa State University

### **Class 46 — Marketing and Media Relations Programs for Targeted Publics**

*No entries*

# Critique & Awards Program Winners 2016

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## Information Technology

### Outstanding Professional Skill Award

*NMSU Media Productions*

### Class 38 — Interactive Media Program

*Gold Award:* NMSU Media Productions

### Class 39 — Best Innovative Use of Communication Technology

*Gold Award:* NMSU Media Productions

*Silver Award:* Joy Landis, Mallory Fournier, Julianna Wilson, Amos Ziegler, Michigan State University

*Bronze Award:* Faith Peppers, Edwin Remsberg, Kady Dulny, Rob Cooper, Merritt Melancon, Josh Paine University of Georgia

### Class 40 — Website

*Gold Award:* Mary Wirth, Penn State University

*Silver Award:* DeeAnna Adkins, Kate Akers, Karissa King, Clint McMillen, Joe Vale University of Missouri Extension

*Bronze Award:* Shelly Gustafson, Dave Hansen, Echo Martin, Janet VanFossan, Arlene West University of Minnesota

### Class 41 — Technology Education

*No entries*

# ACE PROFESSIONAL AWARD

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## J. Faith Peppers

*The Professional Award is the highest recognition given by the Association for Communication Excellence to one of its members.*



J. Faith Peppers has served in many leadership positions within the Association for Communication Excellence, contributing to the excellence of our profession, actively presenting at multiple conferences, and engaging with our Learning Communities.

Peppers has supported her colleagues and team members to engage with ACE and provided resources for them to participate. She also has earned a national reputation as an advocate for agriculture, the land-grant system, and communicators.

During her ACE presidency, Peppers worked closely with the deans in the Administrative Heads Section of APLU to secure a permanent seat for an ACE representative on the governing boards' Communication and Marketing Committee. The ACE rep will advise national communications efforts for the land-grant system. This effort moved ACE and the communicators at all of our institutions to the leadership table in these crucial efforts, creating a lasting legacy of value for ACE to our national system.

After her initial three-year term, Peppers was asked to remain on the committee for another term to lead and implement sections of the committee's Plan of Work, leveraging the collective power of local communicators within the land-grant system to amplify the national system priorities; to develop and deliver issues management and communication training for new deans and directors; and to help bridge the communications connection between local institutions and the national land-grant system.

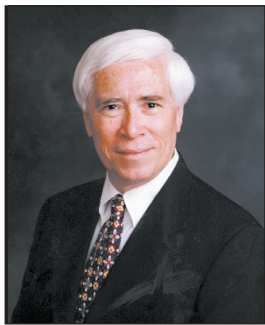
At her own institution, the University of Georgia, Peppers coordinates public affairs programs including issues management, legislative communication, crisis communication and strategic messaging; advises college administration and leads strategic communication initiatives; serves as college spokesperson; teaches training for internal and external audiences; and conducts applied communications research.

Peppers' contributions to ACE have been many. She served on the ACE board of directors, assuming the office of president from 2012-2013. She was on the ACE Media Relations Made Easy train-the-trainer workshop planning committee, also serving as host committee chair and sponsorship co-chair. She served as ACE Southern Region director from 2006-2009.

# REUBEN BRIGHAM AWARD

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## *Hembree Brandon*



*The Reuben Brigham Award is offered in memory of Reuben Brigham (1887-1946), who served as an Extension editor in Maryland. The award, established in 1947, is reserved for a communicator who has made a major contribution in the field of agriculture, natural resources, or life and human sciences at the regional, national, or international level.*

Hembree Brandon is currently editorial director for Farm Press Publications, which include Delta Farm Press, Western Farm Press, Southeast Farm Press, and Southwest Farm Press.

He grew up in Mississippi and worked in public relations and edited weekly newspapers before joining Farm Press in 1973. He has served in various editorial positions with Farm Press publications, in addition to writing about political, legislative, environmental, and regulatory issues related to agriculture.

During his more than 40 years with Farm Press, Brandon has written about virtually every facet of American agriculture, from the successes and challenges faced by the individuals who produce the nation's food and fiber to agricultural research and technology advances.

His editorials tackle relevant issues for agriculture and natural resources, whether they give voice to a single concern or examine the pros and cons of legislation that guides national farm policy.

Brandon's journalistic professionalism in support of agriculture and natural resources exemplifies the spirit of the Reuben Brigham Award. While his body of work speaks to his commitment to his chosen profession, his summary of himself on his Twitter feed demonstrates his spirit:

*Farm Press Editorial Director, doting grandfather to 4 beautiful girls, Faulkner fan, so-so gardener, thankful for the American farmer.*

# Critique & Awards Program Winners 2016

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## *Marketing and Media Relations*

### **Class 36 — Media Relations Campaign**

- Gold Award:* UF/IFAS Communications
- Silver Award:* Zeke Barlow, ea Glidden, Brandi Evans, Amy Loe er, Virginia Tech College of Agriculture and Life Sciences
- Bronze Award:* Rick No singer, Susan Collins-Smith, Bonnie Coblentz, Nathan Gregory, Rick Snyder, Keryn Page, Brian Utley, Amy Taylor, Gina Daly, Beth Barron, Kat Lawrence, Mississippi State University

### **Class 37 — Single Marketing Item**

- Gold Award:* Faith Peppers, Edwin Remsberg, Kady Dulny, Rob Cooper, University of Georgia
- Silver Award:* Mandy Gross, Oklahoma State University
- Bronze Award:* Brian Volland, University of Kentucky

# Critique & Awards Program Winners 2016

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## Marketing and Media Relations

### Outstanding Professional Skill Award

Elizabeth Gregory North, Keri Collins Lewis, Zac Ashmore, Beth Barron, Amy Taylor, Brian Utley, Mississippi State University Extension Service

### Class 35a — Marketing Communications Campaign with Budget under \$1,000

*Gold Award:* Elizabeth Gregory North, Keri Collins Lewis, Zac Ashmore, Beth Barron, Amy Taylor, Brian Utley, Mississippi State University Extension Service

*Bronze Award:* Mike Whitesides, Lynnette Harris, Dennis Hinkhamp, Sheri Anderson, Olivia Yeip, Casey Saxton, Utah State University

### Class 35b — Marketing Communications Campaign with Budget of \$1,000 or More

*Gold Award:* UF/IFAS Communications, Frankel Media Group

*Silver Award:* Elizabeth Gregory North, Zac Ashmore, Kat Lawrence, Kevin Hudson, Leighton Spann, Keri Collins Lewis, Barbara Carver, Beth Barron, Gina Daly, Kim Trimm, Phillip Smith, Mississippi State University Extension Service, AgCommSunBelt Design Team

*Bronze Award:* Gloria Holcombe, Brad Beckman, Megan Macy, Bob Holcombe, Dan Donnert, Katie Allen, Ryan Barten, Kansas State University

# AWARD OF EXCELLENCE Academic Programs

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## Erica Irlbeck



Erica Irlbeck is an award-winning associate professor at Texas Tech University. Her work has been recognized by the non-Land Grant Agricultural and Renewable Resources Universities, American Association for Agricultural Education-Western Region, and Texas Tech University. Her research has also been recognized on a national scale.

Most recently, Irlbeck led the Agricultural Communications Vision Consortium, a nationwide gathering of agricultural communications faculty members and industry professionals. The consortium was a large-scale determination of skills that agricultural communications graduates should possess as well as a discussion of a national research agenda.

On a local scale, Irlbeck created and gained USDA funding for Picador Creative, an agricultural communications service center staffed by students in the Department of Agricultural Education and Communications at Texas Tech University. The service center is a way to help the interns gain valuable experience outside a classroom setting.

Dr. Irlbeck is a well-published author in the areas of risk and crisis communications, social media, and the scholarship of teaching and learning within the agricultural communications discipline. She has authored or co-authored 23 peer-reviewed manuscripts and 60 conference proceedings. She has secured more than \$1 million in grant funding.

Dr. Irlbeck has been an active ACE member since 2007. She served as the Academic Programs Learning Community chair in 2012 and is a member of the *Journal of Applied Communications* editorial board. She is a regular reviewer for the journal and the ACE research conference.

# AWARD OF EXCELLENCE

## *Leadership and Management*

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### *Martha Filipic*



Martha Filipic is a writer for the Ohio State University College of Food, Agricultural and Environmental Sciences. She has received numerous awards in addition to the respect and admiration of her ACE colleagues.

She earned a Silver “Circle of Excellence” award from the Council for Advancement and Support of Education, and her weekly “Chow Line” food and nutrition column won a first-place award in writing from the National Association of Press Women.

For over 28 years, Filipic has supported her unit’s growth and leadership in agricultural communications. Her contributions have advanced OSU’s reputation as one of the leading programs in the nation.

Filipic has also supported her colleagues in ACE providing advice and support to dozens of writers, communicators, and leaders. In ACE, she has demonstrated excellence in leadership across a number of roles. She was chair of the Writing SIG in 1994-95. She served as program chair for the 1997 ACE/NETC/ACT conference in Cleveland, Ohio, and was awarded the 1997 ACE Writing Award of Excellence. She served as ACE president from 2000-2001.

She has served as secretary for the North Central Extension and Research Activity (NCERA) Issues Management project team for the last eight years. Her tireless and thorough attention to details has kept the project on track and its participants focused on its mission. The impact: a new ACE Critique and Awards category in issues management and crisis communications and contributions to a soon-to-be launched online issues management curriculum.

# Critique & Awards

## Program Winners 2016

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### *Distance Education and Instructional Design*

#### **Outstanding Professional Skill Award**

*Ana Iverson, Elma Sue McCallum, Terri Crawford, Cathy Agan  
LSU AgCenter*

#### **Class 34 — Educational Packages**

*Gold Award:* Ana Iverson, Elma Sue McCallum,  
Terri Crawford, Cathy Agan, LSU AgCenter

*Silver Award:* Todd Hurt, Angela Rowell, Marcie Simpson,  
Clint Simpson, University of Georgia

*Bronze Award:* Emily Eubanks, Wendy Wilber, Brian Myers,  
Cathy DiBenidetto, Cassandra Chisholm,  
Tom Wichman, UF/IFAS Center for Landscape  
Conservation & Ecology

# Critique & Awards Program Winners 2016

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## *Electronic Media, Audio*

### **Class 31 — Spot Production**

*Gold Award:* Al Williamson, Rebecca Clapp, UF/IFAS Communications

*Silver Award:* Elma Sue McCallum, Tobie Blanchard, Matt Faust, LSU AgCenter; LSU AgCenter School of Nutrition and Food Sciences SNAP-Ed Program

### **Class 32 — Promotional Productions**

*Gold Award:* UF/IFAS Communications, Frankel Media Group

*Silver Award:* Dave Stalion, University of Kentucky

*Bronze Award:* Abby Massey, Andy Zieminski, Ben Skudlarek, Emma Lynn, Casey Kanode, SARE

### **Class 33 — Informational or Non-credit Educational Video Production**

*Gold Award:* Dave Stalion, University of Kentucky

*Silver Award:* Scott McNeill  
The Samuel Roberts Noble Foundation

*Bronze Award:* Ginger Rowsey, Scott Stewart  
University of Tennessee

# AWARD OF EXCELLENCE *Publishing and Graphic Design*

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## *Gloria Holcombe*

Gloria Holcombe has nearly 30 years of experience at Kansas State University. As college administrators have come and gone, she has helped project a consistent voice for the College of Agriculture. With an uncanny skill to remember names, titles, and working relationships, she is the go-to resource for writing and editing any materials that represent either the college or K-State Research and Extension.



She plans the writing, photos, editing, and publication of two K-State *Ag Reports* every year. The other important project she leads is the production of the annual K-State Research and Extension legislative report entitled “Making a Difference for Kansans.” This project involves not only planning the content and assigning stories and photos throughout the year, but also coordinating video and Web production.

Her high professional standards have inspired her colleagues at K-State and across the profession. She is always willing to help a colleague find the answer to a question, connect to a resource, or learn something new.

She joined ACE in 1997 and served a three-year term on the board of directors and on conference committees for meetings in Savannah, Kansas City, Albuquerque, and Traverse City, Michigan. She was program chair for the Michigan meeting and host committee chair for Kansas City. She currently serves as the Kansas state representative.



# AWARD OF EXCELLENCE

## Research

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### Lauri Baker



Lauri Baker is a Kansas State University associate professor in agricultural communications. She is a prolific researcher, publishing 18 refereed journal articles and securing more than \$1 million in extramural, competitive funds. She has authored and co-authored 26 refereed papers, oral presentations, and abstracts, in addition to 22 posters.

Many of the articles, papers, and posters are co-authored with undergraduate and graduate students she has mentored. She is a role model for involving undergraduate students in research. These students go on to present at regional and national conferences, helping them see the impact of their work and network with professionals.

Dr. Baker is a reviewer for the Journal of Applied Communication. She has served as the academic programs vice chair and chair (2014-2015). She is also the secretary for the agricultural communication section of the Southern Association of Agricultural Sciences. She has published eight articles in JAC.

In addition, she has authored and co-authored five refereed papers/oral presentations/abstracts at ACE meetings and presented seven workshops/sessions at ACE. Her presentations are often standing-room-only because they are based on solid research.

# Critique & Awards Program Winners 2016

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## Electronic Media, Audio

### Class 27 — News and Features

*No Entries*

### Class 28 — Programs and Spots

*Bronze Award:* Maurice Perkins, LaRachelle Smith  
Prairie View A&M University

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## Electronic Media, Video

### Outstanding Professional Skill Award

*Brian Volland, University of Kentucky*

### Class 29 — News and Features

*Gold Award:* Brian Volland, University of Kentucky

*Silver Award:* Jonathan Veit, Eric Rogers, Bob Schuster,  
Paul Ruszkowski, Clemson Extension

*Bronze Award:* Stephen Ward, Oregon State University

### Class 30 — Programs

*Gold Award:* Dave Deken, Kristin Loveland, Melanie Jackson  
Oklahoma State University

*Silver Award:* Leighton Spann, Artis Ford, Amy Taylor, Gary  
Bachman, Tim Allison, Brian Utley, Natasha  
Haynes, Jonathan Parrish, Keri Collins Lewis  
Mississippi State University

*Bronze Award:* Elizabeth Gregory North, Leighton Spann,  
Keri Collins Lewis, Zac Ashmore, Brian Utley,  
Jonathan Parrish, Ellen Graves, Natasha Haynes  
Mississippi State University

# Critique & Awards Program Winners 2016

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## *Publishing*

### **Class 25 — Editing**

*Gold Award:* Andy Zieminski, Andy Clark, SARE

*Silver Award:* Andy Zieminski, SARE

### **Class 26 — Electronic Publications**

*Gold Award:* Emery Tschetter, Bruce Dupree, Maggie Lawrence, Aimee Lewis, Jennifer Crickard, Tyler Weldon, Deb Dupree, Kerry Smith, Jake Thomas, Jonathan Davis, Alabama Cooperative Extension System

*Silver Award:* Emery Tschetter, Bruce Dupree, Maggie Lawrence, Aimee Lewis, Jennifer Crickard, David McCormick, Glenda Freeman, Virginia Morgan White, Donna Reynolds, John Hartley, Jake Thomas, Jonas Bowersock, Jonathan Davis, Alabama Cooperative Extension System

*Bronze Award:* Peg Herring, Stephen Ward, Erik Simmons, Oregon State University

## **PIONEER AWARD**

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### *ChaNaé Bradley* *Fort Valley State University*

ChaNaé Bradley is a senior communications specialist at Fort Valley State University, where she coordinates annual and biannual publications from conception to print, including magazines, annual reports, fact sheets, and writes new releases and feature articles.

She also coordinates social media sites, helps with the organization and planning of special events, serves on professional development committees, supervises writers, and acts as liaison between media personnel and college faculty and staff members.

She has been instrumental in transforming the university's unit from a print-based unit to a digital and social media unit.

She has been active in several ACE Learning Communities and a leader of the Media Relations Learning Community. In that role, she has worked to get volunteers to update the Media Relations Made Easy curriculum to include new media technologies.



## PIONEER AWARD

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*Beth Stuever*

*Michigan State University Extension*

Beth Stuever, the Communications and Marketing Team Leader at Michigan State University Extension (MSU), is an experienced marketing communication leader, public relations strategist, writer, and photojournalist.



She leads an award-winning team of communicators and marketers in research and strategic planning of statewide integrated public relations and online communication campaigns. She has improved relationships with stakeholders by demonstrating that MSU Extension is responsive and swift in serving their needs.

When MSU's administrative team challenged her to come up with a means to help extension educators add value to their agricultural programming, she quickly assembled a team of Internet technology experts, graphic designers, and writers to recreate MSU Extension's online presence. The team took the project from concept to launch in less than six months. Two months later, it was the most-visited site within the MSU College of Agriculture and Natural Resources, with nearly double the traffic of the next most-popular site.

Stuever was engaged when MSU hosted the ACE conference in 2008. She actively presented at multiple conferences and engaged with the SIG/Learning Communities. She supports her colleagues and team members to engage with ACE and provides resources for them to participate in the annual conference. She currently serves as secretary to the Leadership and Management Learning Community.

## Critique & Awards Program Winners 2016

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*Publishing*

### **Class 22 — Technical Publications**

- Gold Award:* Laura Bernheim  
UF/IFAS Center for Public Issues Education
- Silver Award:* Stacey Jones, Dorothy Zimmerman  
UF/IFAS Communications
- Bronze Award:* Andy Zieminski, Andy Clark, Abby Massey,  
Anne Schauer, Xerces Society for Invertebrate  
Conservation, SARE

### **Class 23 — Special Reports**

- Gold Award:* Sean Corp, Beth Stuever, Mindy Tape, Jamie  
Wilson, Holly Whetstone, James Dau, Marian  
Reiter, Michigan State University Extension
- Silver Award:* Tracy Bryant, Ruth Borger, Darryl Palmer, Tyler  
Jones, Susan Gildersleeve, Samantha Grenrock  
UF/IFAS Communications
- Bronze Award:* J. Adam Calaway, Katie Westman,  
Courtney Leeper, Scott McNeill, Kyle Wright  
The Samuel Roberts Noble Foundation

### **Class 24 — Promotional Publications**

- Gold Award:* Gene Hettel, Tony Lambino, Gigi Caballero,  
Grant Leceta, Alaric Santiagué, Barona-Cruz,  
Isagani Serrano, Jec Marciso, Chris Quintana,  
Cynthia Quintos, Isabella Jhocson  
International Rice Research Institute
- Silver Award:* Laura Bernheim  
UF/IFAS Center for Public Issues Education
- Bronze Award:* Casey Breunig, Pamela Seelman, Tamsin Ford  
University of Wisconsin Extension

# Critique & Awards Program Winners 2016

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## Publishing

### Outstanding Professional Skill Award

*Emery Tschetter, Bruce Dupree, Maggie Lawrence, Aimee Lewis, Jennifer Crickard, Tyler Weldon, Deb Dupree, Kerry Smith, Jake Thomas, Jonathan Davis, Alabama Cooperative Extension System*

**Class 18 — Direct Mail** *Deleted as a category this year.*

### Class 19 — Newsletters

*Gold Award:* Maurice Perkins, LaRachelle Smith, Kelley Redmon, Michael Thomas  
Prairie View A&M University

*Silver Award:* Steve Elliot, Western IPM Center

*Bronze Award:* Joy Landis, Mallory Fournier  
Michigan State University

### Class 20 — Magazines and Periodicals

*Gold Award:* Susan Ferris Hill, John H. Tibbetts  
South Carolina Sea Grant Consortium

*Silver Award:* Mary Wirth  
Penn State College of Agricultural Sciences

*Bronze Award:* J. Adam Calaway, Katie Westman, Courtney Leeper, Rob Mattson, Robyn Peterson, Shane Porter, The Samuel Roberts Noble Foundation

### Class 21 — One- to Full-Color Popular Publications

*Gold Award:* Matt Browning, Stacy Herrick  
West Virginia State University

*Silver Award:* Andy Zieminski, Abby Massey, Sustainable Agriculture Research and Education; Gigi DiGiacomo, Robert King, University of Minnesota; Dale Nordquist, Center for Farm Financial Management; Kirsten Ankers, Citrine Sky Design

*Bronze Award:* Emily Eubanks, Andrew Koeser, Gitta Hasing, Melissa Friedman, Stacey Jones, Darryl Palmer, Michael Dukes, Ruth Borger, UF/IFAS

## Other Awards

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### Development Fund Grants

*What Workers Think: Communication Needs Assessment for Latino Farm and Nursery Workers, Ariel Ginsburg, Oregon State University*

*Exploration of Digital Asset Management Systems, Kristina Boone and Gloria Holcombe, Kansas State University*

*How to Capture High-Quality Video, Scott Swanson, North Dakota State University*

### 2015 JAC Article of the Year

“Loss Aversion and Regulatory Focus Effects in the Absence of Numbers: Qualitatively Framing Equivalent Messages on Food Labels” Authored by Katie Abrams, Colorado State University, in Volume 99, Issue 3.

### 2015 Article of the Year Runner-up

“The Impact of Local: Exploring Availability and Location on Food Buying Decisions” Authored by Laura Gorham, Texas Tech University, and Joy Rumble and Jessica Holt, University of Florida, in Volume 99, Issue 2.

## Other Awards

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### Research Papers

#### Outstanding Thesis Proposal

Cassie Wandersee, Kansas State University  
*An Audience Focused Approach to Framing Climate Change Communication in Agriculture*

#### Outstanding Thesis

Jennifer Ray, Kansas State University  
*Applying the Guidelines: A Quantitative Content Analysis of a State Agency's External Communication*

#### Outstanding Dissertation

Assoumane Alhassane Maiga, Oklahoma State University  
*An Assessment of the Media's Role in Disseminating News and Information to Farmers after the Cessation of Armed Conflicts in the Republics of Côte D'Ivoire and Mali*

#### Outstanding Research Paper

Garrett Steede, Laura Gorham, and Erica Irlbeck, Texas Tech University,  
*Exploring Perspectives of the Student Competencies Needed to Advocate for Agriculture*

#### Outstanding Thesis Proposal Runner-Up

Joanna King, Texas Tech University  
*Exploring the Online Communication Presence of International Rural Development Nonprofit Organizations: A Thesis Proposal*

#### Outstanding Thesis Runner-Up

Taylor K. Ruth, University of Florida  
*The Influence of Persuasive Communication on Florida Consumers' Change in Attitude and Change in Risk Perception of Genetically Modified Food*

#### Outstanding Dissertation Runner-Up

Rachel Bobbitt Jackson, Texas Tech University  
*First-Year Persistence and Major Commitment at Texas Tech University: A Logistic Regression Analysis*

#### Outstanding Research Paper Runner-Up

McKayla Brubaker, Quisto Settle, and Elizabeth Gregory North, Mississippi State University, *Viewer Perceptions and Preferences for Farmweek*

## Critique & Awards Program Winners 2016

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### Graphic Design

#### Class 14 — Posters

*Gold Award:* Bruce Dupree, Glenda Freeman, Becky Barlow  
Alabama Cooperative Extension System

*Silver Award:* Joshua Paine, Katie Walker, Caitlin LeMoine  
University of Georgia

*Bronze Award:* Stacey Jones, Darryl Palmer  
UF/IFAS Communications

#### Class 15 — Exhibits

*Gold Award:* Angela Rowell, Carla Wood, Katie Walker,  
Cindy Allen, Josh Paine, Kathryn Schiliro,  
Caitlin LeMoine, University of Georgia

*Silver Award:* Barb McBreen, Scott Helms, Iowa State University,  
College of Agriculture and Life Sciences

*Bronze Award:* Je Rollins, Kevin Smith, Jocelyne Mei, Tom  
Kronewitter, Rebecca Stephens, Natalie Van Hoose,  
Danica Kirkpatrick, Mike Weber, Kelsey Getzin  
Purdue University

#### Class 16 — Cover

*Gold Award:* Katie Westman, Luke Braswell  
e Samuel Roberts Noble Foundation

*Silver Award:* Arlene Robertson, Kevin Mar, Ontario Ministry  
of Agriculture, Food and Rural Affairs

*Bronze Award:* Lesha Berkel, Michelle Olgers  
Virginia Cooperative Extension

#### Class 17 — Logos

*Gold Award:* Bruce Dupree, Aimee Lewis, Emily Nichols  
Alabama Cooperative Extension System

*Silver Award:* Ruth Inman, Oklahoma State University

*Bronze Award:* Lesha Berkel, Michelle Olgers  
Virginia Cooperative Extension

# Critique & Awards Program Winners 2016

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## Graphic Design

### Outstanding Professional Skill Award

*Bruce Dupree, Glenda Freeman, Becky Barlow  
Alabama Cooperative Extension System*

### Class 11a — Print One to Full Color

*Gold Award:* Michele Wood, Tyler Jones, Darryl Palmer  
UF/IFAS Communications

*Silver Award:* Melea Reicks Licht, Brian Meyer, Ed Adcock,  
Haley Cook, Barb McBreen, Julie Stewart, PUSH  
Branding and Design, Iowa State University

*Bronze Award:* David McCormick, Bruce Dupree, Maggie  
Lawrence, Emery Tschetter, Aimee Lewis, Jenny  
Crickard, Alabama Cooperative Extension System

### Class 11b — Print Advertisement

*Gold Award:* Lesha Berkel, Michelle Olgers  
Virginia Cooperative Extension

*Silver Award:* Laura Bernheim, UF/IFAS Center for  
Public Issues Education

*Bronze Award:* Michele Wood, University of Florida/IFAS

### Class 12 — Illustration: Single or Series

*Gold Award:* Stacey Jones, Tiani Stephenson  
UF/IFAS Communications

*Silver Award:* Stacey Jones, Tiani Stephenson  
UF/IFAS Communications

*Bronze Award:* Bruce Dupree  
Alabama Cooperative Extension System

### Class 13 — Interactive Multimedia and Web Graphics

*Gold Award:* NMSU Media Productions

*Silver Award:* Tracy Bryant, Ruth Borger, Brad Buck, Darryl  
Palmer, Tom Nordlie, Kimberly Moore Wilmoth,  
Tyler Jones, UF/IFAS Communications

*Bronze Award:* Emery Tschetter, Bruce Dupree,  
David McCormick, Andrew Lee, Jonathan Davis,  
Jake Thomas, Aimee Lewis, Jonas Bowersock,  
Maggie Lawrence, Jenny Crickard  
Alabama Cooperative Extension System

# Membership Milestones

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### 2006 — 10-Year Members

Jennifer Alexander, Leslie Edgar, Ariel Ginsburg, Kelsey Hall,  
Natalie Hampton, Mitchell Hoyer

### 2001 — 15-Year Members

Artis Ford, Tobie Blanchard, Karen Cannon, Edwin Remsberg,  
Donna Sheeld, Lynette Spicer, Dennis Thomas, Craig Woods,  
Lori Colvin

### 1996 — 20-Year Members

David Edmark, Cindy Eves-Thomas, Jefferson Miller, Vicki Miller

### 1991 — 25-Year Members

Bonnie Coblenz, Charles Dupree, Jehino, Laura Miller,  
Diane Noel, Beth Raney, Chris Sigurdson, Ron Thomas

### 1986 — 30-Year Members

Kurt Knebusch, Tom Merrill, Ellen Varley

### 1981 — 35-Year Members

Barbara Abbott, Dennis Hinkamp, William Smith

### 1976 — 40-Year Members

Ruth Carville, Jeanne Gleason, Lyn Jarvis, David King,  
Christine Quinn, Ashley Wood

### 1971 — 45-Year Members

LaRae Donnellan, William Tedrick

### 1966 — 50-Year Members

Thomas Bare, Janet Poley, Donald Poucher, Brad Schneller

# Critique & Awards Program Winners 2016

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## Writing

### Outstanding Professional Skill Award

*Courtney Leeper, The Samuel Roberts Noble Foundation*

### Class 1 — Writing for Newspapers

*Gold Award:* Chris Moran, Jack Payne, UF/IFAS

*Silver Award:* Kathy Keatley Garvey  
University of California, Davis

*Bronze Award:* Beverly James, UF/IFAS Communications

### Class 2 — Writing for Magazines

*Gold Award:* Courtney Leeper  
The Samuel Roberts Noble Foundation

*Silver Award:* Peg Herring, Oregon State University

### Class 3 — Writing within a Specialized Publication

*Gold Award:* J. Adam Calaway, Courtney Leeper  
The Samuel Roberts Noble Foundation

*Silver Award:* Courtney Leeper  
The Samuel Roberts Noble Foundation

*Bronze Award:* NMSU Media Productions

### Class 4 — Promotional Writing

*Gold Award:* Diane Nelson, University of California, Davis

### Class 5 — Script Writing for Visual Media

*Gold Award:* Barb McBreen, Iowa State University

*Silver Award:* Chris Moran, University of Florida/IFAS

*Bronze Award:* Charles Denney, University of Tennessee

### Class 6 — Writing for the Web

*Gold Award:* Jim Melvin, Clemson University

*Silver Award:* Amy Loefer, Zeke Barlow, Virginia Tech,  
College of Agriculture and Life Sciences

*Bronze Award:* Caraline Stephens, Wendy Wilber, Jennifer  
Sykes, Sydney Park Brown, UF/IFAS Center for  
Landscape Conservation & Energy

# Critique & Awards Program Winners 2016

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## Photography

### Outstanding Professional Skill Award

*Edwin Remsberg, Remsberg Inc.*

### Class 7a — Feature Photo

*Gold Award:* Rob Mattson  
The Samuel Roberts Noble Foundation

*Silver Award:* David Hansen, University of Minnesota,  
Agricultural Experiment Station

*Bronze Award:* Kathy Keatley Garvey  
University of California-Davis

### Class 7b — Environmental Portrait or Personality Photo

*Gold Award:* Edwin Remsberg, Remsberg Inc.

*Silver Award:* Tyler Jones, UF/IFAS Communications

*Bronze Award:* Stephen Ward, Oregon State University

### Class 8 — Picture Story

*Gold Award:* Edwin Remsberg, Remsberg Inc.  
University of Georgia

*Silver Award:* Kathy Keatley Garvey  
University of California, Davis

*Bronze Award:* Tyler Jones, UF/IFAS Communications

### Class 9 — Service Photo

*Gold Award:* Kathy Keatley Garvey  
University of California, Davis

*Silver Award:* Stephen Patton, University of Kentucky

*Bronze Award:* Matt Barton, University of Kentucky

### Class 10 — Enhanced Photo

*Gold Award:* Edwin Remsberg, Remsberg Inc.

*Silver Award:* Matt Barton, University of Kentucky

*Bronze Award:* Tyler Jones, UF/IFAS Communications